

Arts and Culture Strategic Plan 2017 2021

- Research/Technical Report

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Introduction

Prior to drafting the 2017-2021 Banyule Arts and Culture Strategic Plan, significant time was spent by the community to provide feedback to Council on the current state and future vision of Arts in Banyule. Council has undertaken work in order to analyse relevant strategic information, get an understanding of important government policy alongside this community feedback.

This technical report is a summary of all information gathered during the preparation of the 2017-2021 Arts and Culture Strategic Plan.

We thank and acknowledge all the contributors to the information in this document.

Phase	Details	Timing
1 Project Establishment	The project plan was developed, including stakeholder analysis, risk identification, and communication planning. Community awareness commenced through Shaping Banyule (Council's online engagement tool)	November 2016 - February 2017
2 Research and Needs Analysis	A review of the existing Arts Plan was undertaken to identify actions to continue or complete in our next plan. A review of recent national and state literature relating to sport, leisure and recreation trends, as well as municipal data and key Council documents.	November 2016 - February 2017
3 Issues and Opportunities	Community engagement through on-line surveys, workshops, interviews and forums. Internal consultation with key departments Development of key themes from consultation and research. Secondary consultation on the key themes with key stakeholders.	February - May 2017
4 Draft Plan	A Draft Plan and Technical & Research Report was developed based on previous consultation and research. Community and stakeholder feedback sought on the draft plan.	May – October 2017
5 Final Plan	The Plan to be finalised and endorsed by Council	October - December 2017

Consultation summary of opportunities

A variety of opportunities were used to inform the draft plans. All opportunities were used to develop the key themes that were used to form the basis of the new draft. More detail on the information from these opportunities can be found later in this document.

- Use of Banyule's community engagement tool kit (Shaping Banyule)
- Consultation through pop up consultations at Banyule Festival 2017, Banyule Train Stations and some of our internal facilities such as MCH Centre's, Leisure Centre's, Libraries and Community Halls.
- Household Survey (Random selection) of 500 houses
- Community Forums – Public City Plan Forums x 4 prior and specific Recreation and Arts Forums (1 each) following theme development.
- Use the existing Banyule Arts and Culture Advisory Committee
- Engage secondary stakeholders eg:
 - Secondary & Primary schools
 - Neighboring LGA's
 - Creative Victoria
 - YPRL Libraries
 - Banyule Neighbourhood Houses
 - Local Artists and Pinpoint artists
 - Leisure and Culture contracted artists
 - Historical Societies

Summary of the Previous Arts Plan 2013-2017

Banyule City Council developed an Arts Plan 2013–2017, with a four year action plan, which identified key directions reflecting the arts & cultural aspirations of the community during that period.

The Plan's vision was:

For Banyule to be known for its distinctive cultural identity and for having actively engaged community that is immersed in contemporary arts, culture and heritage.

There were five main Goals for the Arts Plan 2013 – 2017:

GOAL ONE: To have a thriving arts and cultural sector that supports further development of, and seeks opportunities for, artists and arts organisations.

GOAL TWO: To have effective communication that increases the reach and profile of arts, culture and heritage.

GOAL THREE: To be a provider of, and advocate for, arts, culture and heritage experiences for our whole community.

GOAL FOUR: To have arts, culture and heritage activities that build connection - to each other and to place.

The four year action plan included 105 actions under the above listed goals. 22% of actions were completed. 33% of actions were completed and have been identified as ongoing. 22% of actions have been commenced but yet to be fully completed. 23% of actions were not progressed. Actions not progressed were

largely due to resource limitations or priorities being refocused internally – e.g. the development of an organisational Marketing & Communications strategy.

The actions have been reviewed as part of the Arts & Culture Strategy 2017 – 2021 development process. As there are many of synergies between the Goals of the previous plan and the Strategic Themes of the new strategy, many of these actions will remain relevant.

Some highlights of work from the previous plan include

- The development and rollout of the Pinpoint program has contributed to a thriving arts and cultural sector in Banyule. There are 80 registered artists now actively participating in Pinpoint which involves professional development workshops and the Pinpoint: art in public places program.
- Continued development of our online media presence through the Arts and Culture E-News, the Arts and Culture Facebook pages and the Pinpoint website.
- Re-establishment of the Banyule Arts and Cultural Advisory Committee who have advocated for the Ivanhoe Library and Cultural Hub and integral in the development of the draft Arts and Culture Strategic Plan.
- The growth and recognition of Hatch as a central hub of cultural activity.
- The establishment of Barrbunin Beek as an aboriginal gathering space.
- Event Mapping was undertaken to visually show where Council and Community lead festivals are occurring across the municipality. It was discovered that there is a diverse spread of events across Banyule. It was decided there was no need for another major festival as Banyule sees a good cross section of both larger and smaller events.
- The introduction of the annual Arts and Culture curated program which has built strong connections with internal and external stakeholders such as aligning programming themes with our advisory committees. Examples of the outputs and outcomes from this program can be seen below.

Examples of outputs and outcomes from previous years:

2016 – Banyule Aboriginal and Torres Strait Islander Advisory Committee

Annual Theme: Nhalinggu Bagung

Programs and Outputs:

- Major Exhibition at Hatch Contemporary Arts Space, showcasing the works of 24 local First Nations artists
- Increased supported presence at festivals
- Re-invigoration of the Barrbunin Beek project
- Implementation of the Nhalinggu Bagung art group at Barrbunin Beek.
- Developed the Warrior Games program
- Supported the need for employment of an Aboriginal Cultural Officer

Cultural Outcomes:

- Stimulation – many artists reported experiencing a boost to their practise through involvement in the exhibition

- Appreciation – increase in awareness of the indigenous community in Banyule and their arts practise.

2017 – Banyule Environment Advisory Committee

Annual Theme: Water

Programs and Outputs:

- Major Exhibition at Hatch Contemporary Arts Space, engaging 2 local environmental artists and a local environmental art group to produce new original artworks in collaboration with each other and the Banyule Environment Advisory Committee
- Water and environmental issues as theme for activities and parade at the Kids ArtyFarty Fest
- Curated through the EOI process, we supported the exhibition of works by Ivanhoe Photographic Society, and 4 local visual artists at Hatch Contemporary Arts Space
- 2017 Banyule Award for Works on Paper themed to water.

Outcomes:

- Enrichment – strong response from audience regarding their enjoyment of the exhibition eliciting experiences of beauty, being moved by the artworks.
- Insight –providing deeper understanding of environmental issues to do with water.

Advisory Committee Timeline

2018 – Multicultural Advisory Committee – Theme: “Finding Common Ground”

2019 – Child Youth and Family

2020 – Disability and Inclusion

2021 - LGBTI

List of Arts Facilities

Places and venues

- Hatch Contemporary Arts Space
- Heidelberg Theatre
- Jets Creative Arts Studio
- The Centre Ivanhoe
- Libraries (Ivanhoe, Rosanna and Watsonia)
- Neighbourhood Houses and Living and Learning Centres
- School managed Theatres: Ivanhoe Girls Grammar, Ivanhoe Grammar, Loyola College, Viewbank College, and Parade College.

Full Literature Reviews

Following a review of the previous plan Council developed a brief and engaged Outside the Square Creative Consulting and LMH Consulting Group to undertake a comprehensive review of key internal and external documents. A review of a range of current Council policies, strategies and plans along with external strategic documents from a variety of bodies were completed to identify key issues, recommendations and themes. These issues, recommendations and themes were considered in the development of the Arts and Culture Strategic Plan draft. The detail relating to the information gathered from each document review is below:

Document Review

Section 1 - Council Documents

Document 1 – City Plan

Summary of findings relevant to the project:

- Key statements
 - By providing a range of popular community events and activities, and investing in recreation, leisure and arts, we are helping to support a vibrant, connected community p3
- Vision, p16 (What we strive for)
 - Banyule, a green, liveable and prosperous city, sustaining a healthy and engaged community.
- Principles, p16
 - Sustainability for our future
 - Community wellbeing
 - Community participation
 - Fairness in all we do
 - Maintaining our community's trust
- Objectives particularly relevant to the Arts Plan
 - 1.0 PEOPLE – Community Strengthening
 - 1.1 Promote and support health and wellbeing
 - Focus - 1.1.1 Develop engaged and responsive recreation, leisure and arts p32
 - Key Initiatives p32
 - Commence construction of the Ivanhoe Library
 - 1.4 Celebrate and promote Banyule's diversity and heritage
 - Focus - Support leisure, arts and cultural activities that strengthen connection to place, heritage, diversity and community
 - Key Initiatives p35
 - Develop and implement opportunities to celebrate and preserve cultural and heritage assets – indigenous, cultural and environmental
 - Improve the preservation of the Banyule art collection and heritage assets, e.g. Implement the Public Art Strategy (\$60,000 budgeted in 2016/2017)
 - 3.0 PLACE – Sustainable Amenity and Built Environment
 - 4.0 PARTICIPATION – Community Involvement in Community Life p
 - 4.2 Encourage diverse and inclusive community participation p63
 - Focus - 4.2.2 Encourage people to participate in volunteer and community activities
 - Focus - 4.2.3 Ensure the access and connectedness of under-represented groups
 - Key Initiatives p64
 - Support the Arts and Cultural Advisory Committee and Reference Groups and facilitate 6 meetings throughout the year
 - Continue to implement and support the age-friendly champions program
 - 4.3 Advocate on behalf of our community p64
 - Focus - 4.3.1 Work in partnership with community, groups, local agencies and different levels of government to advocate for improved services, infrastructure and social outcomes
 - 5.0 PERFORMANCE – Use our Resources Wisely
 - 5.1 Develop and deliver best value services and facilities
- Key themes relevant to the Arts Plan
 - The role of and resourcing of arts events and initiatives in order to achieve outcomes relating to participation in community life, particularly by under represented groups
 - Strategies / initiatives to support artistic endeavours / arts groups
 - Clarity as to the role council will play in delivering actions e.g. Advocate, service delivery, facility development

- Clarifying the role of Arts Services in delivering against key indicators for the Health and Wellbeing Plan.

Document 2 – Banyule People: Health and Wellbeing Policy 2013-2017

Summary of findings relevant to the project:

- Key directions as articulated in under the 'People Pillar' of the City Plan p10
 - Promote and support health and wellbeing.
 - Provide services for people at important life stages.
 - Develop and promote safety and resilience in our community.
 - Celebrate and promote Banyule's diversity
 - Support people to achieve their economic potential.
 - Plan and prepare for emergency events.
- Principles p10
 - Integration – of health and wellbeing into all planning / policy
 - Partnerships – Cross sector, collaboration, advocacy
 - Whole-of-life planning of services, activities and resources
 - Evidence-based planning
 - Community engagement
- Council role p10
 - Planner
 - Funder
 - Advocate
 - Service provider
- Relevant Key directions
 - Key direction 1- Promote and support health and wellbeing p29
 - Relevant area of focus - Develop passive and active recreation, leisure and arts.
 - Key Direction 4 - Celebrate and promote Banyule's diversity and heritage p30
 - Relevant area of focus - Support leisure, arts and cultural activities that strengthen connection to place, heritage, diversity and community

Key themes relevant to the Arts Plan

- What can be / will be the most effective role council can play given the resources available to arts and culture e.g. advocate, funder (of spaces environments, or trial programs, initiatives via existing groups / agencies)?
- How do we integrate opportunities associated with the arts into mainstream 'recreational' promotion instead of seeing it as an 'either or ' e.g. 'the arts' **vs** 'sport / physical activity'
- Is there benefit in council playing a role in terms of economic development e.g. promoting local commercial digital arts products; supporting / encouraging home based initiatives / startups?
- Do we need to better recognise the value of arts activities at all levels e.g. reading / book clubs, drawing classes vs. high end stage shows?

Section 2 – Industry Documents / Papers

Document 3 - Arts Nation: An overview of Australian Arts, Australia Council for the Arts, 2015 (<http://www.australiacouncil.gov.au/research/arts-nation-an-overview-of-australian-arts/>)

Summary of findings relevant to the project:

- Indicators p7-9

Indicator	Measure	5 year Trend
Proportion of Australians who agree that the arts make for a more rich and meaningful life	85%	Increased
Proportion of Australians who creatively participate in the arts 6 or more times a year	38%	Stable
Proportion of all Australians who attend or creatively participate in	71% attendance 48% creative participation	
Proportion of Australians from Non-English speaking country of birth who attend or creatively participate in	63% attendance 38% creative participation	Same Increased
Proportion of people with disability who attend or creatively participate in	59% attendance 49% creative participation	Same Increased
Proportion of people with Income < \$20,000 who attend or creatively participate in	52% attendance 47% creative participation	Same Increased
Number of students undertaking creative arts qualifications at tertiary level	109,000	Increased
Proportion of Australians using the internet to access arts content	56%	Increased
Number of tickets sold to performing arts events for every 100 Australians per annum	78	Increased
Proportion of Australians who attend the arts by region	Major cities 74% Inner regional 69% Outer regional 65% Remote 67%	
Proportion of all international tourists in Australia undertaking arts activities	38%	Increased
Proportion of Australians who have a strong or growing interest in Indigenous arts	64%	
Average annual per-person expenditure on culture and the core arts by government	Culture: \$308 Core arts: \$58	Decreased Decreased
Total annual private sector support raised by arts organisations	\$221 million	Increased
Annual crowd funding revenue to Australian arts projects	\$4.8 million	Increased

- Some statistics:
 - Overall - Over the last four years there has been a large increase in the number of people with disability, and people with low incomes, who have creatively participated in the arts and they are now just as likely to create art as Australians overall. But attendance at art events remains lower for these groups and for Australians who live further away from large cities or were born in a non-English speaking country capital cities, people who live within

- a 20km radius from the city centre (inner urban) have higher arts attendance than those who live outside this area (peri-urban) (74% vs. 69%)
- Over a third of Australians (38%) created arts regularly (at least six times in the year) in 2013. This includes creative writing, playing music or singing, making visual arts or crafts, and taking part in theatre or dance p11
 - Reading is the most popular way of consuming the arts. In 2013 nearly nine out of 10 Australians (87%) read some form of literature, up from 84% in 2009
 - Almost half (48%) creatively participate in the arts at least once a year, up from 41% in 2009, with the largest increases seen in music and visual arts p11
- Between 2011-14 significant increase in participation by people with a disability, however attendances significantly lower than attendances overall p12
- People living cities** (74%) were slightly more likely to attend arts events than those in inner regional (69%) outer regional (65%) and remote areas (67%) p12
 - Looking at attendance in capital cities, people who live within a 20km radius from the city centre (inner urban) have higher arts attendance than those who live outside this area (peri-urban) (74% vs. 69%) p12
- Australians **born in non-English speaking countries** are less likely to creatively participate in the arts or attend arts events (38% and 63%) compared to Australians overall (48% and 71%)
- People with **lower incomes** are less likely to attend arts events. Only one in two Australians with a household income under \$20,000 (16% of all Australians) attend arts events, compared to nine in 10 of those earning between \$120,000 and \$139,999. However, income does not have the same impact on creative participation Australians with a household income under \$20,000 are just as likely to creatively participate in the arts as Australians overall
- Education** has a strong influence on arts attendance. People with a university degree are 8.2 percent more likely to attend arts events after taking into account other factors such as income
- Professional artists**
 - On average, more than one third of professional artists continue to engage in some form of training throughout their career p16
 - Most artists have portfolio careers. On average they spend about half of their time on their creative practice, and the rest of their time on arts related work (for example, teaching music) and non-arts work (for example, hospitality) p17
 - People from a non-English speaking background account for 8% of the professional artist population, which compares to 16% in the overall workforce
 - People with disability make up 8% of the professional artist population, which compares to 10% for their participation in the overall workforce p17
 - Cultural activity is estimated to make up around 4% of Australia's GDP³⁵ and 1.3% of government expenditure p35
 - A conservative estimate of the economic contribution of the arts is that the performing arts, music recording and publishing, and arts education together contribute \$4.2 billion (0.3% of GDP)
 - The largest increase in government finding was at the local government level (11% in real terms
 - A robust network of infrastructure is needed to maintain thriving arts and culture sectors. This includes hard infrastructure, such as art galleries and performing arts centres, as well as soft infrastructure like networks of industry associations and presenters p36
- 'Wellbeing Valuation'¹
 - There is an estimated increase of 0.143 in self reported wellbeing associated with participation the arts worth an equivalent of AUD \$4,349 per person, per annum. When applied to the proportion of the Australian population aged 15 years and above who engage with the arts. This equates to an overall societal value of about AUD \$66 billion per year p43

¹ This is a recommended statistical approach when using observational survey data to analyse subjective wellbeing according to guidelines set out by the UK Government (HM Treasury) and the Organisation for Economic Cooperation and Development (OECD).

Key themes relevant to the Arts Plan

- Are the arts a useful tool for better engaging with people with disabilities, people from non-English speaking backgrounds, and on lower incomes. Conversely, are the arts a beneficial and cost effective way these people can engage with others and the wider community?
- Is there benefit in better promoting / help promote community and commercial / privately based opportunities? Particularly those activities with increasing popularity e.g. music, singing (low cost)
- Should we be doing anything different in terms of supporting professional artists? What should this look like? Can it be cost effective, and have broader community benefits as well as benefits for artists?
- Are there economic development / tourism related opportunities that council hasn't capitalised on?
- Opportunities associated with crowd funding, helping groups access crowd funding
- Addressing the trends
- Infrastructure
 - Do we have the facilities that respond to current and projected needs? What do we need and why?
- Need to recognise the statistically proven /relevant benefits of involvement in the arts

Document 4 - Arts in Daily Life: Australian Participation in the Arts. Report May 2014

(<http://www.australiacouncil.gov.au/workspace/uploads/files/research/australian-participation-in-th-5487caf7485cf.pdf>)

Summary of findings relevant to the project:

- Statistics
 - Australians have significantly increased their creative participation in the arts since 2009. Nearly half the population, 48%, report creative participation activities in the previous 12 months, an increase of 7 percentage points since 2009 p12
 - People likely to have a lower level of creative participation in the arts are:
 - People born in a non-English speaking 38% compared with 48% for those born in English speaking countries p18
 - People with a disability are likely to have a lower level of attendance (59%) at arts events compared to people without a disability (74%)
 - Young people aged 15–24 a (66%) re more engaged with the arts than the rest of the population (44%)
 - Creative participation has risen amongst regional Australians, from 39% in 2009 to 49% in 2013
 - Creative and receptive participation p23
 - 1% - Number of Australians participating ONLY CREATIVELY
 - 47% - Number of Australians participating CREATIVELY AND RECEPTIVELY
 - 47% - Number of Australians participating ONLY RECEPTIVELY
 - 5% - Number of Australians NOT PARTICIPATING
 - Main increases in creative participation are in: p14
 - visual arts and craft, up to 30% FROM 22% in 2009
 - music, up to 20% from 15% in 2009
 - people increased their creative participation in all forms of visual arts and craft e.g. craft, painting, photography, video art p14
 - more people are reading, up from 84% in 2009 to 87%
- Benefits of the arts (2013) p16 / 33:
 - the development of children, with 66% of people thinking this is a big or very big impact
 - our ability to express ourselves 61%
 - our ability to think creatively and develop new ideas 59%
 - our ability to deal with stress, anxiety or depression 56%

- an improved sense of wellbeing and happiness 52%

Table 1: Arts engagement for total survey sample (includes reading)

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	2009 %	2013 %
Creatively OR receptively participated in at least one artform	93	95
Receptively participated in at least one artform	92	94
Creatively participated in at least one artform	41	48
Have neither creatively nor receptively participated in an artform	7	5

- Participation in **Visual arts** (2009-2013)
 - The most significant **increase in creative participation** in visual arts and crafts was in p46:
 - crafts like ceramics, sewing, jewellery making (9% in 2009-14% in 2013) followed by
 - photography (9% in 2009-12% in 2013)
 - painting, drawing or street art (8% in 2009-12% in 2013) p48
 - Receptive **participation** in visual arts **has decreased** with the most significant decreases in p49:
 - painting, drawing or street art (21% in 2009-19% in 2013)
 - crafts like ceramics, jewelry making, sewing or woodcraft (11% in 2009-9% in 2013)
 - (the only increase occurred in relation to Sculpture or installation art) (9% in 2009-11% in 2013)
 - In 2013 all age groups reported greater involvement in visual arts and craft making, with the greatest rise among 35-44 year olds (up by 14%; followed by 55-64 year olds (up by 10%, 15-24 year olds (up by 6 %) p51
- **Creative participation in theatre and dance**
 - Remains low yet stable since 2009. There were no changes across specific forms of theatre and dance p53
 - Attendance at theatre and dance remained largely stable, though more people attended circus or physical theatre in 2013 than in 2009 (12% / 10%)
- **Creative participation in music**
 - Increased across all forms with the largest increase in p59:
 - Play a musical instrument (11% in 2009-14% in 2013)
 - Singing (5% in 2009-9% in 2013)
 - Writing / composing music (4% in 2009-5% in 2013)
 - In 2013 more 15-24 year olds were making music (32%)
 - 35-64 year olds increased their music participation the most (11% in 2009-18% in 2013)
- **Creative participation in literature and reading**
 - Remained stable between 2009 and 2013. Most writers write alone p66
 - Slightly more Australians were reading literature in 2013 (84% in 2009-87% in 2013). Most significant increases are in poetry reading and non-fiction reading (biography, memoir etc.) p 69
 - Reading has remained stable across age and location, and younger Australians (15-24) continue to be more likely to read than others p71
- **Creative participation by culturally diverse groups** p77

Page 6

- 38 % of people born in a non-English speaking country created art in 2013. This is 10% lower than for those born in an English speaking country. Particularly evident in the:
 - visual arts and craft, at 7% lower than for those born in a non-English speaking country)
 - literature, at 4 % lower
 - music, at 5% lower.
- Creative participation by people with a disability p78
 - In 2009 35% of people with disability, in 2013 this increased to 49%
 - They are more likely to create more painting, drawing or street art than those without disability, 17% / 11% and more likely to write poetry (9% / 6 %)
 - Participation as an audience member is lower than the general population and significantly lower at physical venues e.g. theatre, live music event
- Creative participation by younger people p81
 - Young people (15–24) engage more with the arts than the rest of the population (66%. In 2013, almost two thirds of young people participated
 - as creators in the arts during the past year, compared with 44 percent for the rest of the population.
 - 38 percent of young people create visual arts and craft (48% for Australians). Young people are more likely to:
 - write poetry (12% / 5%)
 - play a musical instrument (25% / 12%),
 - create photography (16% / 12%)
 - create digital or video art (12% / 5%)
 - create painting, drawing or street art (16% / 11%)
- Non participants p85
 - There has been a decline in the percentage of people:
 - Who have not participated (creative) in the arts in the last 12 months (33% in 2009-41% in 2013)
 - Have never participated (67% in 2009-58% in 2013)
 - Did not attend an arts event in the last 12 months (63% in 2009-71% in 2013) p88
 - Never attended an arts event (37% in 2009-29% in 2013)

Key themes relevant to the Arts Plan

- Is there a need to better / differently support participation in the arts given the increase in grass roots participation?
- Do we need strategies to encourage greater participation by people with disabilities, from non-English speaking backgrounds on lower incomes?
- Are there opportunities to use the arts to engage further / better with marginalised young people?
- Addressing the trends e.g. supporting participation in music, creative arts
- Need to recognise the statistically proven /relevant benefits of involvement in the arts
- Addressing the trends e.g. supporting participation in music, creative arts

Document 5 - Arts and Health VicHealth's Active Arts Strategy (2014–2017)

(<https://www.vichealth.vic.gov.au/media-and-resources/publications/active-arts-strategy>)

Summary of findings relevant to the project:

- Aim - To encourage physical activity and improve mental wellbeing for the benefit of all Victorians
- How
 - Encourage physical activity through engagement with the arts
 - Build individual and community resilience through participatory arts practices
 - Build the evidence for arts-based health promotion
 - Stimulate public debate and lead policy development for arts-based health promotion

Key themes relevant to the Arts Plan

- How can we use the arts to encourage people to be physically active / address (negative) lifestyle related issues

Document 6 - Economic Impact of the Victorian Arts and Cultural Sector, 2013, Arts Victoria

(<http://creative.vic.gov.au/research/reports/economic-impact-of-arts-and-culture-in-victoria>)

Summary of findings relevant to the project:

- As a result of its links in the economy, the arts and culture sector contributes to \$11.4 billion of annual
- Victorian GSP and around 110,000 Victorian full-time equivalent jobs in 2010-11 terms pES
- Visitors attracted to Victoria by arts and cultural events generate demand for goods and services from other industries such as transport and accommodation. Close to 400,000 domestic and international cultural tourists (defined as those who attend three or more cultural attractions during their visit) visited Victoria in 2011.
- Victorian arts and culture industries as defined by the Australian Culture and Leisure Classification (ACLC) system (Australian Bureau of Statistics, 2008) p3 / 4
 - **Museums, Antiques and Collectables** e.g. management of collections of visual arts and crafts, heritage objects and artefacts; the operations of heritage sites;
 - **Literature and Print Media** e.g. creative writing; journalism and reporting; editing; production and distribution of books; newspapers
 - **Design** e.g. architectural services; advertising design and production; graphic design; and other design services
 - **Visual Arts and Crafts** e.g. paintings, murals, drawings, cartoons, prints, photographic works of art, digital works of art, installations, sculpture, ceramics, pottery, jewellery
 - **Performing Arts** e.g. production and presentation of various performances including music, drama, dance, circus and physical theatre, opera and musical theatre
 - **Music Composition and Publishing** e.g. composing, arranging and orchestrating music, songwriting, the production and sales of musical and other audio recordings.
 - **Broadcasting, Electronic Media and Film** e.g. creative production and transmission of film, television, radio, and the Internet
 - **Libraries and Archives** e.g. maintaining and providing access to collections of information comprising books, pictures, newspapers, maps, manuscripts, government documents, audio, video and digital materials
 - **Environmental Heritage** e.g. management of nature parks and reserves; zoological parks and aquaria; and botanic garden
 - **Other Arts** e.g. musical instrument retailing; arts education; copyright collection agencies;
- Case studies
 - Melbourne Comedy Festival p6
 - More than 80 per cent of all attendees dined at a Melbourne restaurant interstate and international visitors spent an
 - Average of \$1,397 per person spent at local hotels, restaurants and shops
- Statistics
 - Output in Victoria (e.g. turnover) - In 2010-11, it is estimated that the Victorian arts and culture sector produced a total of \$12.8 billion in output. Greatest output achieved in:
 - Broadcasting, electronic media and film (\$5,565M)
 - Literature and print media (\$3,020M)
 - Design (\$1,474M)
 - Visual arts and crafts (\$683M)
 - Environmental heritage (\$521M) p7
 - Direct 'value add' i.e. the contribution of the sector to the broader economy p8
 - Broadcasting, electronic media and film (\$2,342M)
 - Literature and print media (\$1,351M)
 - Design (\$799M)
 - Environmental heritage (\$421M)
 - Performing Arts (\$421M)

- Direct Employment p9 &11
 - The largest sources of employment in this sector are Literature & print media, Design, and Broadcasting, electronic media and film. Together these three sectors employ almost 80% of total FTE workers in the industry
 - In terms of overall employment the arts is a small employer (ranked 18 with 87,000 EFT employees) annual average growth in employment and value-added in the broader arts and recreation industry in Victoria was 4.4 per cent and 3.4 per cent, respectively, over the past 10 years. This is stronger than the average growth across all Victorian industries p12
- Induced tourism i.e. tourists who attend at least three cultural attractions during their visit p 15
 - Cultural tourism has been identified as a new growth area for Australian tourism, attracting increasing numbers of domestic and international visitors
 - Growth in both international and interstate visitors. Greatest expenditure relates to packaged tours and food and accommodation p16

Key themes relevant to the Arts Plan

- What are the economic opportunities associated with the arts in Banyule?
- Does Banyule have a commercial arts sector / industry (including home-based) that can be capitalised on and / or used as a basis for developing 'an industry' in Banyule? Does Banyule have a point of difference in relation to this sector .. or an opportunity for a point of difference?
- Is there an opportunity for more effective promotion of existing events and arts activities that may draw additional participants to Banyule?

Document 7 - Arts indicators for local government: valuing, planning for and measuring the contribution of the arts in local government in Australia; Part 2a: A FRAMEWORK FOR ARTS INDICATORS FOR LOCAL GOVERNMENT, 2010

(www.culturaldevelopment.net.au/downloads/ArtsIndicators-PartB2.pdf) - incomplete

Summary of findings relevant to the project:

- Proposes four categories of indicators
 - Presence of opportunities to participate in arts activity – Identifies / proposes 9 indicators, p4 - 9
 - Rates of participation in arts activity - Identifies / proposes 11 indicators, p9 - 17
 - Support for arts activity - Identifies / proposes 11 indicators, p17 - 22
 - Outcomes of arts participation, on cultural, social, economic and environmental dimensions - Identifies / proposes 6 indicators, p22 – 24 (incomplete)
- **Notation / Key themes relevant to the Arts Plan**
 - Indicators will be more or less relevant / appropriate to some LGAs depending in geographic location, funding / budget availability etc.
 - Some indicators are / would be difficult to measure
 - Important that Banyule develops indicators that are measurable and relate to the city's arts and culture objectives.

- Is there a reason that should be investigated as to why library membership has dropped?
- Is council doing all it needs to do given 79% of residents say there are enough opportunities to participate in arts and cultural activities?

Summary from Neighbouring Local Government Areas

Neighbouring councils have been contacted about facilities, projects and trends that we should be aware of when writing the arts plan.

Council	Contact	Response
Nillumbik	michelle.zemancheff@nillumbik.vic.gov.au	Yes
Whittlesea	Rachel.Francis@whittlesea.vic.gov.au	Waiting
Darebin	vicky.guglielmo@darebin.vic.gov.au	Yes
Yarra	Arts and Culture Team	Waiting
Manningham	gallery@manningham.vic.gov.au	Waiting

The following questions were asked to local councils:

- Are there any regional facility/projects that are either in a planning or development stage?
- Are there any upcoming projects near the Banyule border that we should be aware of?
- What are your current challenges and emerging trends?

Responses

Nillumbik

Are there any regional facility/projects that are either in a planning or development stage?

Nillumbik's new Council Plan 2017-21 sets out actions to seek funding for a gallery of regional significance.

The Eltham Community and Reception Centre has recently reopened for business, with a new focus on attracting corporate event bookings.

Are there any upcoming projects near the Banyule border that we should be aware of?

Nillumbik's The Artisan Hills tourism brand is opening its reach beyond municipal boundaries to industries in close proximity. This includes the inclusion of artists just outside Nillumbik's municipality into the Artists Open Studios program.

What are your current challenges and emerging trends?

The most significant challenge is the lack of space for the creation of and presentation of the arts, from studios to theatre rehearsal spaces, from exhibition to performing spaces.

The emerging trend is the importance of measuring cultural value. We are working closely with Cultural Development Network in developing an Arts & Cultural Plan that embeds indicators for the evaluation of measurable cultural outcomes.

Whittlesea – Rachel.Francis@whittlesea.vic.gov.au. Do not have an arts and cultural plan.

Darebin - Vicky Guglielmo, vicky.guglielmo@darebin.vic.gov.au

<http://www.darebinarts.com.au/wp-content/uploads/2014/03/Darebin-Arts-Strategy-2014-20.pdf> "Darebin arts and Entertainment Centre's revitalisation is a crowning

aspiration for the future, to make a statement for the arts and culture along Bell Street retail and industrial corridor.”

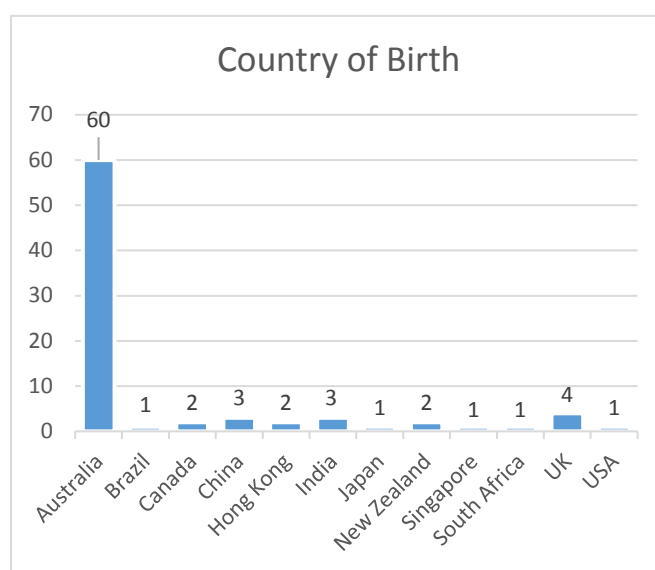
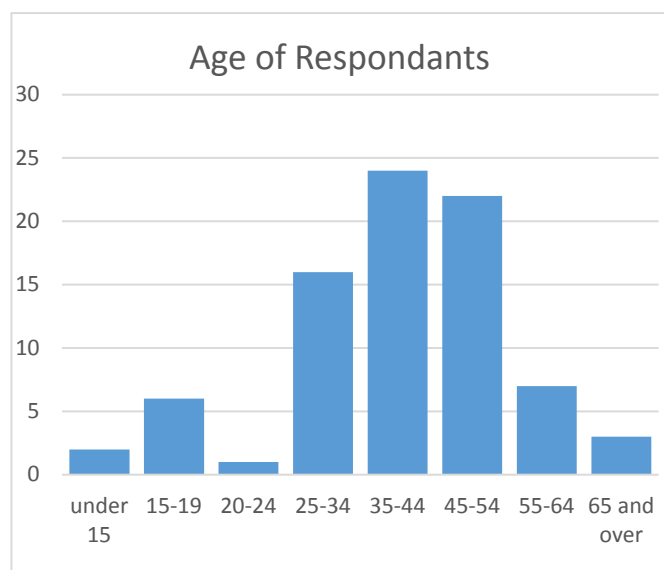
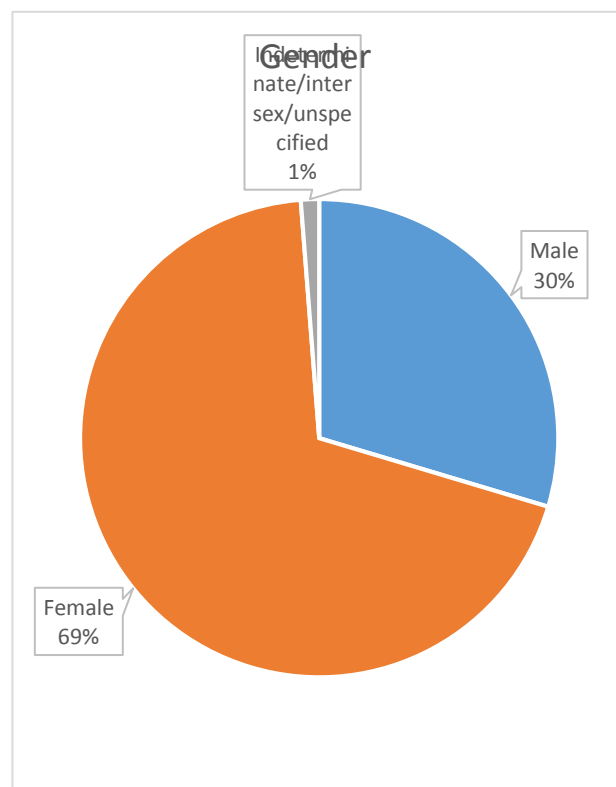
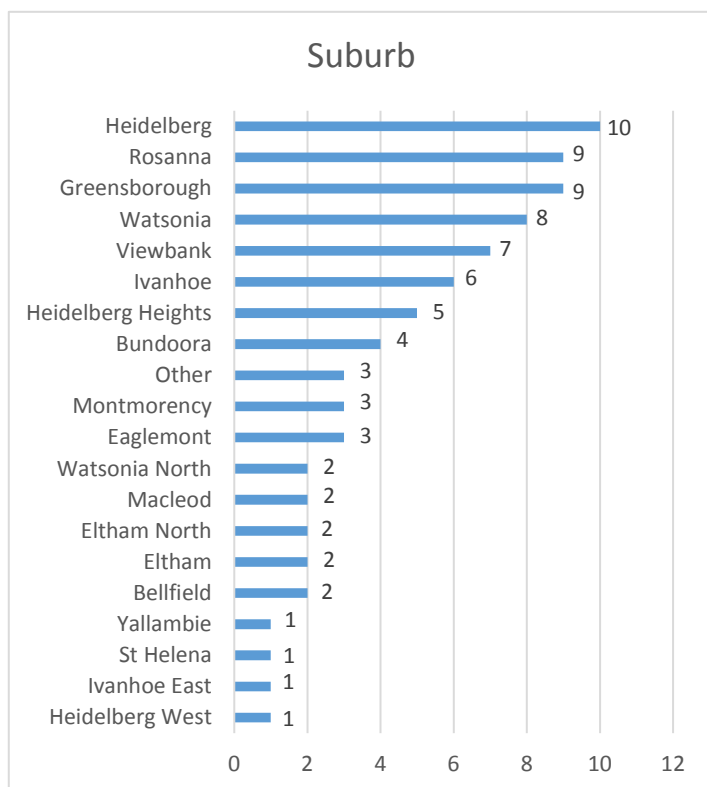
Council has also reviewed the Manningham City Council Culture Strategy.

Summary of survey responses

Arts Plan Survey Consultation Summary

The following is a summary of the Arts Plan Consultation conducted through surveys through the Shaping Banyule website. Links to the Shaping Banyule webpage were distributed to Banyule Festival attendees, train commuters and through social media platforms. Full data can be found in the appendix.

There were 81 respondents. The following graphs represent the demographics of respondents.



What activities do you currently participate in Banyule? As audience (Checkbox Multiple)

Visual arts and crafts received the highest response (29%), while design received the lowest (5%).

What activities do you currently participate in Banyule? As active participant (Checkbox Multiple)

Of the respondent's 57% said they do not currently participate in activities. Visual arts and crafts again is the most popular form of participation.

There are enough opportunities for me to participate in arts and culture activities in Banyule (Radio Buttons)

Respondents have said their either are neutral (36%), agree (25%) or disagree (40%)

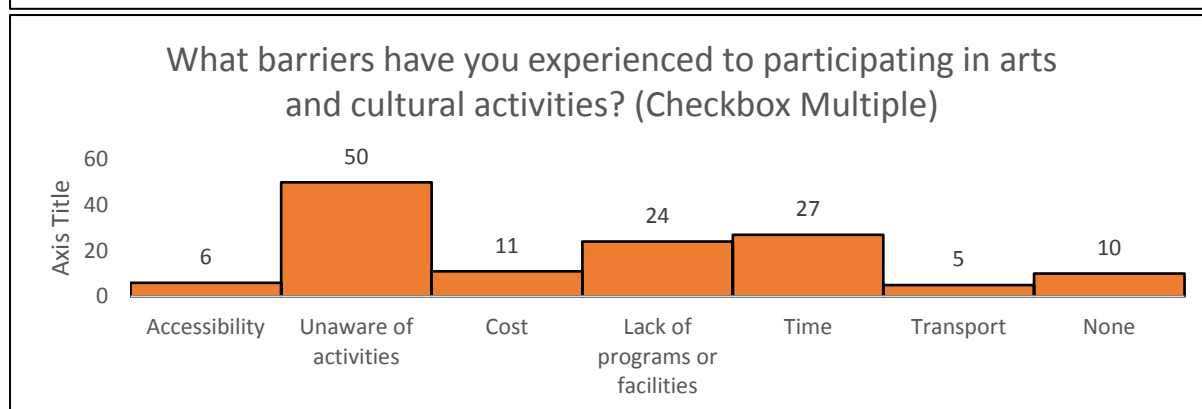
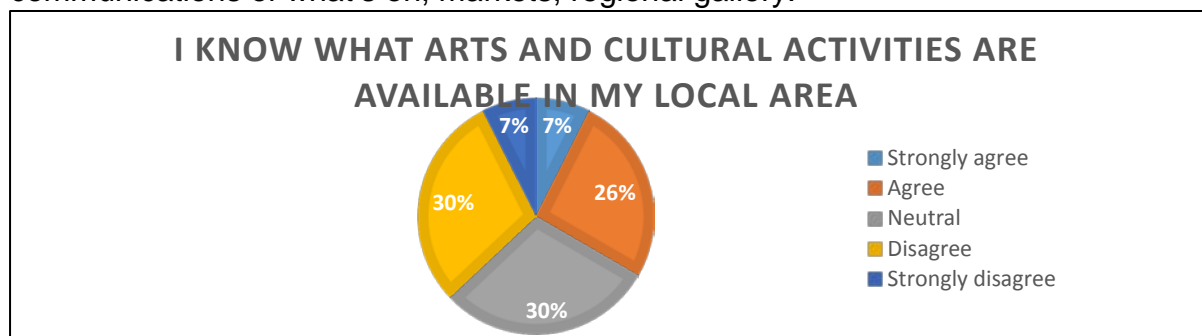
If there were more festivals and/or events in Banyule, what would they celebrate? (Checkbox Multiple)

Arts

Arts	Health and wellbeing	Environment	Leisure	Diversity	Heritage	Community service
54	42	37	36	31	30	21

Are there any arts and cultural opportunities that are not provided in Banyule that you'd like to see, or are there opportunities that currently exist that you'd like more of?

Events for children, links to schools, Heidelberg Artist trail repair, Bigger theatres and shows, walking tours, networking events, Community Garden, Better communications of what's on, markets, regional gallery.



Visioner Results Summary

The Shaping Banyule website collected 19 to the questions:

What is your vision for arts, culture and heritage in Banyule?

Full data can be found in the appendix.

Arts Summit/Forum Summary

A community forum was held on Tuesday 6/7/17 with 46 community members in attendance. The night was facilitated by Wendy Dunstan from outside the Square Creative Consulting. A survey was sent to participants of the summit with a response of 2 – this has been included in the appendix. The following is a summary of the themes talked about.

ARTS FACILITIES Spaces are underutilised - Empty Spaces Losing facilities - Eg Hatch, Rosanna Office Price of hire. Access to Centre Ivanhoe is expensive Cultural Facilities not just in Ivanhoe Limited facilities for non 2D artists Lack of promotion support Community Art Spaces and studio for hire Professional Venue for contemporary art Networking opportunities for artists Rehearsal spaces Capture the history	SUPPORTING CREATIVE PRACTICE Festivals Exhibitions Successful places have accessible spaces. Innovative, New ideas, well priced. Hub to develop networking Open artist studios Professional Development Mapping of facilities Studio spaces Big tick of Ivanhoe Cultural Hub consult with artist community - find out what they want converting pinpoint to a network rather than registry Cultural mapping know what opportunities there are making art visible supporting programs for adults (not just children) more funding Shop fronts
PARTICIPATION & PARTNERSHIPS Not enough programs or support Community Engagement Opportunities No civic gather place More funding and support Gaps between areas and programs Look for opportunities through partnerships	COMMUNICATION & MARKETING Website Opportunities Digital notice boards in Council facilities Use existing groups more to help build connections and get message Don't rely on digital communications and marketing alone with regular Council distributions - eg rates notice and Banner Facebook - social media pages Artists finding out about pinpoint Artists promoting themselves to community Promotion in shop windows.

Council Plan Consultation Summary

Arts and Cultural officers attended Council plan consultation sessions. Below is a summary of the feedback from these sessions. Full minutes can be seen in the appendix.

Partnerships

Work with other Council's for joint festivals/events
Using libraries and their spaces, link with scouts etc.

Festivals & Events

Festivals are good but a lot of Council money for 1 day event

Facilities

Lack of facilities – performance space/rehearsal. Share facilities need to be at the right location
Needing low cost facilities for artists

Communication

Needs to be more about what community are doing rather than Council information
not knowing what's on, web access not great
Arts not as well promoted as sports

[Consultation from Child, Youth and Family Plan 2016-2020.](#)

The following quotes and images were gathered in preparation for the Child, Youth and Family Plan 2016-2020.

St Pius X Primary School

"Life in Banyule is great because you can swim, do karate, exercise at the park and play sports. Life would be even better if more people exercised"

"Life in Banyule is great because everyone is free to pray if they to believe what they like. Life would be even better if we learned more about each other's beliefs."

Watsonia Heights Primary School

"Life is great for children in Banyule because we have so many different cultures. Life would be better if we had some special nights to celebrate culture."

Winston Hills Preschool

"Life is great in Banyule ... I like flowers."

Audrey Brooks Preschool

"Life in Banyule would be better for children if we had a garden with flowers and vegetables. We would love to see magical things and have animals to touch."

"Life is great for children in Banyule because there are friends to play with."

St John's Primary School

"Life is great for children in Banyule because they all have access to exciting facilities such as they YMCA. Here they can join in healthy activities that are good for their mental health too. Life would be better in Banyule if everyone could have access to these too."

Delta Road Preschool

"I like looking for rainbows"









City Plan Consultation Session Notes

City Plan Forum - Rec & Arts Plan 22/3/2017

Are there opportunities within the Arts and Recreation space that we're not providing? Or could improve/provide more of?

We want more people enjoying and participating in Arts and Recreation.

How do you think we can best achieve this? How do we overcome barriers to participation?

- Hatch is to view but not to learn
- Areas in Banyule lacking crossing over
- Need a practising artist community
- Crowd funding workshop
- Hands on workshops
- Arts hub/hot desks
- Pop up artist in street scape
- Utilising pavilion during the day
- Female facilities – upgrades
- Re connecting our youth – not all people want to play structured sport
- Graffiti projects for youth
- Older residents are limited to what is available in the arts sector
- Artists in residence in nursing homes/retirement villages
- Connecting other citizens and youth
- Need to have more hang out space not just skate parks
- Festival – lot of time and effort for a 1 day event
- Do we connect with all our community with this festival? Eg are they just coming from Heidelberg, Rosanna, Ivanhoe area
- Why not have smaller events in other areas
- Multi Court basketball stadium
- Multipurpose space (Bellfield stadium) have this like the arts hub in Box hill sport and arts combined
- Lack of volunteers
- Gyms should have free crèche
- What can parents do with their kids when they are training for their structured sport
- Meeting spaces through sporting clubs/community centre
- What is there for grandparents looking after kids
- Partnerships with schools/sports/arts
- Provide recreation needs for people looking after kids
- Transport to festivals
- Barriers with residents, everyone wants performing arts centre, or sporting clubs but not next door to them
- Community needs to be on board with things not pushing back
- Providing for females and families – facilities
- Sporting clubs lack of delivering information to their members
- Programming using volunteers to help out with activities, eg using gym equipment in the park, talking to clubs about what is on offer

- Always only committee members knowing what is happening
- Water play park for children
- More maps of where playgrounds are and age group appropriate
- Parking space at Banyule Flats reserve is very inconvenient

City Plan Forum – Rec & Arts Plan – 25/3/2017

50 plus club (Thai Chi), watsonia pool (flexible passes, classes don't fill), walk on footpaths (don't use bike path due to isolation, safety, shade is an issue)

Barrier – aqua aerobics at watermarc has limited numbers

Son – tennis

Daughter anxious doesn't do anything – doesn't know what's available.

Rely on information from word of mouth. Seniors group disperses information on other activities.

Unstructured opportunities work better, you are not as locked in. Don't have to cancel.

Noticed that Malahang is really well used and has been transformed. Lots of people use it and it attracts lots of people.

Track along the powerlines in Watsonia – will it continue to Bundoora. Planting under powerlines??

Art Gallery – Heidelberg (Impressionist Lab). New gallery down by the river is not a good idea. Can't have everything in our own backyard – boundary facilities – should be sharing with neighbouring municipalities. On a flood plan – waste of money, money to go to another facility in Ivanhoe. Sees Ivanhoe as the art precinct. Wrong people driving it.

Ivanhoe plans – Colin went through the current plans for the arts hub – go to website

Festivals – one City – north and south is getting old where money is tight. Nillumbik could invite Banyule's to be part to their festivals and vice versa. Treat the city of Banyule as one no north and south.

Nillumbik Park run – postcode survey. 350 plus members, 70 Banyule residents (Heidelberg plus others) Diamond Creek is an engaging environment. 1500 registered for Diamond creek parkrun. Member of Diamond Valley Athletic club as well. Yarra Trail would be a good choice. Need community member to drive it with Council's support (ongoing safety – maintaining trails) and initial funding. No direct funding from Nillumbik at the moment. Safety of path when other walkers, cyclists are present sometime can get nasty. Immediate response on how you have done on your run – times/photo's etc. Focus on participation not winning. Social – get to know everyone in the neighbourhood.

More people engaged – word of mouth is a success story, social media.

Promotes pathways to up and coming athletes. Relies on volunteers.

Structured but non-competitive. Social engagement – gets people involved, no cost

Tony and Charlene Rendeena?? – Olympian in the area

Come and Try sessions, more than 1 – feel more welcoming and engaging them.

Cyclist – Upper Heidelberg Rd bicycle lanes improved (between Town hall and Banksia St – road ripply). Commuter trails not helpful – take too long.

Art Collection – no labels – would like to see artwork labelled for history “original Diamond Valley Art Collection”. Tapestry’s – where are they? No knowledge of HATCH.

Used to do classes would like to again. Doesn’t cost too much money.

City Plan forum – Rec & Arts Plan 28/3/2017

- Lack of exhibition spaces/facilities/workshop spaces and opportunities to encourage artists within Banyule.
- Group indicated that sporting club facilities would not be suitable to use for artists.
- Group worried that Banyule Theatre would close as it is owned by the education Department and it is the only affordable professional theatre space in the Northern Suburbs once the school get a new theatre.
- Needed to be more opportunities for Artistic pursuits.
- More work needed to be done with Banyule Flats and the Heidelberg Artist Trail.
- A facility like the new Box Hill centre.
- Opportunities to link community groups (artistic) with Scout Groups or other community groups i.e. website improvements, e-news or newsletters. (Currently to Council centric only Council run events)
- Community Hub for various Artist pursuits.
- Communication strategy for older adults as well as other community members.
- Libraries great for community communication/could become community hubs.

City Plan Forum - Arts - 31/3/17

Harmony Centre, Heidelberg West

Anything you would like to add?

- Banyule Festival
 - o Great to see people walking to the festival
 - o Music more appropriate to older age range of the attendees
- Festival Review

- Reviewing festivals as a whole across the sector and Melbourne
- Number of events and festivals against the quality

Are there things we are not doing?

- Local promotion of local art and artists. A diverse space. Art given a profile.
 - Arts to be promoted as much as sport
 - Showcasing of individuals
- Art in railways stations across Banyule
 - Currently the Ivanhoe advertising board is sitting empty
- Not enough festivals and events for performers
 - Nothing to support the kinetic arts (moving arts)
 - No rehearsal spaces for performers that's affordable for performance, film, seniors groups, dance groups, cultural performance and workshops.
- Facilities for hire
- Artists struggling to find spaces, programs to present in

How can we achieve and what are the barriers?

- Support with access to spaces. Schools, Halls and other spaces council has knowledge/access to.
- Support to give artists chances to run workshops and cultural exchange.
- You need committed staff to take on projects – Eg. Ivanhoe advertising board.
- Is the Hatch space big enough to hold bigger pieces? What are the alternatives?
- Rosanna offices would have been a fantastic arts, performance space.
- Generations have a gap of cultural experiences
- Communication is lacking. Is web access working? Communication needs review.

How do you get information?

- What's on in Melbourne
- Word of Mouth

[Rec & Arts Plan Discussion with Youth – 27 April 2017](#)

Emerging Issues for youth

Youth – have a youth plan that they've been consulting on. Using survey monkey and concentrated workshops.

Somali young men – 15-21yrs age

- Prefer informal recreation. Can't commit to a team
- I'd like to play formally but I'm not good enough to make a team to then build up my skills to be a participant in formal/competition sport

Outcome could be more opportunities for 5 a-side, small sided, goal posts

Barriers/pressures – family commitments/school work/part-time work/new relationships

Turn to skating/arts/parkour.

Indoor options are expensive and need to be booked. Gathering a group of people for informal sport is organised through sending out a Facebook message – having somewhere with free wi-fi helps to facilitate the communication with friends to get people together.

Young people want places to hang out – safe places where they won't get kicked out or moved on. Access to free wi-fi helps – play music, socialise on Facebook. A

Young people will try to find their own spaces – they will create a space that might not necessarily be meant as a hang out.

Young women in sport – social and cultural inclusion – need to be mindful of differing cultures and their needs.eg: spaces that accommodate cultural needs 'dress codes to allow for different clothing requirements'. Using a curtain to separate a court for training/activities particularly for women.

Visual artist – don't have funds/time to commit to a weekly program.

Parents often call to find out what's available, particularly in West Heidelberg. Have trialled having trial-a-sport sessions on a Friday evening for a nominal fee in the past. It was attracted 30+ participants.

Eg: Friday night 'Hoop Dreams' for informal basketball for youth. Has plenty of participants.

Our basketball spaces in playgrounds/parks are limited in size – not big enough for half court. Rather than just renewing a basketball ring, renew with a half to $\frac{3}{4}$ court size to make it a meaningful space to play 3 on 3 etc.... Make sure it is an accessible space. Need to allocate greater resources in the capital works program. Advocacy required.

Kids will travel to the city and outside of Banyule for particular events – arts and rec based.

Art shows through schools could be linked more with the broader community.

Work with schools early on to link in with local art award themes. It would be great if a student's work could be submitted to local art awards but often the theme doesn't match the work that the artist has done. But if they knew in advance it could be coordinated better.

Be good to have an arts registry/network that youth can be linked into.

Working with Headspace - possibilities to link programs with this organisation.

Key Themes:

- Arts:
- Communication/Awareness

- Access to affordable opportunities
- One off events – informal opportunities.

Rec & Arts Plan – Disabilities Discussion – 27 April 2017

Recent consultation with Disability Advisory Groups, Banyule Disabilities' Services Network indicated that:

- Council being information holder and sharer of information.
- Council being a conduit for linking/advocating for more opportunities.

How will Council consolidate information for the community eg: people wanting to know what sporting clubs have inclusive facilities/sporting opportunities?

Vision should be around inclusiveness rather than targeted opportunities. However acknowledging that some opportunities need to be targeted but could be held in an inclusive and accessible space.

Long term objective – inclusivity! Aim to be fully inclusive. Community capacity building to support groups to become fully inclusive.

Possible Actions:

- Tick sheet at pre-planning stage for building renovations, for events and festivals.
- Making clubs more inclusive, making them comply before being given an allocation
- Communication/access training for staff and external groups
- Promote our programs and events in a way that highlights the inclusive elements – crea
- Learn appropriate language to use when promoting programs/events.
- Advocacy with
- Celebrate what we already do and promote this to the community
- Provide leadership and advocacy rather than needing to be the provider of services/programs – Council should be the connector of the gaps not necessarily the provider of the gaps.
- Priority Areas:
- Advocacy
- Communication/Awareness
- Education

Arts Summit/Forum Questions

CORE QUESTIONS to be addressed by all tables

Question 1: What is the overarching purpose of an Arts and Cultural program in Banyule?

Question 2: What's unique about Arts and Culture in Banyule? (I.e. our point of difference)

Activity:

1. What are the most important reasons you can identify for Arts and Cultural activity and experiences in Banyule under the following headings:
 - a. Social
 - b. Civic
 - c. Environmental
 - d. Economic
 - e. Cultural

Topic 1 Arts Facilities

Discussion Topic	Time Allowed
1. What are examples of the current Arts & Culture facilities that you are aware of in Banyule? (...make a list of the types of activities and the facilities used)	5 mins
2. What are the benefits and challenges of each of these?	7 mins
3. What, if any, are the gaps / opportunities in Arts & Culture facilities in Banyule? Why are they gaps? Why are they opportunities?	7 mins
4. Having a range of different types / scale of arts facilities for diverse activities could be called a 'hierarchy of facilities'. (see diagram) Do you think this exists or is possible in Banyule? Why/why not?	4 mins
5. If we could have what we really wanted, what would the 'hierarchy of arts facilities' look like in Banyule? (...Thinking about the gaps and opportunities above what facilities would you need to add?)	4 mins
6. Thinking about what we've discussed previously, what should the priorities be for facility provision in Banyule and why? (...not just because sport always gets priority!)	3 min

Topic 2: Participation and Partnerships

Discussion Topic	Time Allowed
1. Develop a list of the opportunities that you are aware of in Banyule for people to participate in arts & cultural activity. Where do they occur? Who runs them? Who are the partners?	5 mins
2. From what you know about this range of programs, activities and events, what do you think the benefits and challenges might be?	7 mins
3. What do you think the gaps and opportunities might be?	7 mins
4. How important / effective are partnerships in making these opportunities available? Why/why not? (...can you give examples?)	4 mins
5. What do you think this range of programs and events <u>could</u> look like in Banyule?Thinking about all the above, are there different types of programs and events for different outcomes that you think should be available. You can draw it....or make a list...whatever works!	4 mins
6. What do you think are the priorities for programs and events in Banyule and why? Try to identify at least your group's top 5!	3 mins

Topic 3: Supporting Creative Practice

Discussion Topic	Time Allowed
1. Make a list of all the ways you can think of that creative practice is supported in Banyule now.	5 mins
2. Are you aware of examples of support for creative practice being successfully implemented elsewhere? List them? Discuss and explain why they are successful.	7 mins
3. What gaps and opportunities can you identify in providing support to creative practice in Banyule into the future – in addition to what is currently provided? Consider: <ul style="list-style-type: none"> ▪ What might help build creative capability and conditions for growth ▪ What might stimulate innovation and wider creative impact 	7 mins

<ul style="list-style-type: none"> How more people could be involved in cultural and creative endeavour 	
4. Working your way through your lists above, identify who would need to be involved to put the support mechanisms in place – and why?	4 mins
5. What do you think are the priorities for supporting creative practice in Banyule and why?	4 mins
6. Now's your chance to revisit and finish off or add to any of the above	3 mins

Topic 4: Communications and Marketing

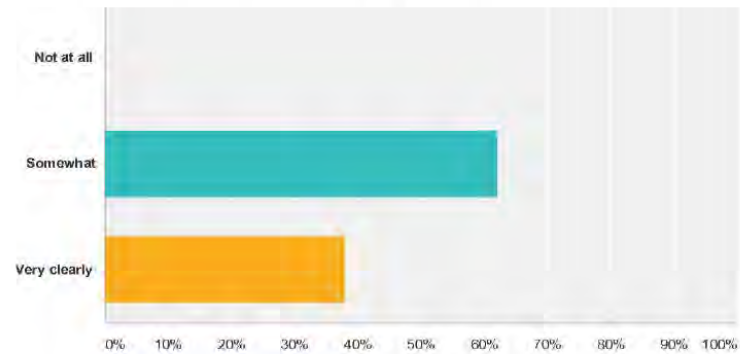
Discussion Topic	Time Allowed
1. List all the existing methods of communication and marketing for Arts and Culture in Banyule that you're aware of. Note who is responsible for making them happen.	5 mins
2. Are there marketing and communication gaps and opportunities? What are they? Who should be responsible? What roles might different people or organisations play?	7 mins
3. Thinking about people with disabilities, people from different cultural backgrounds, families, young people and old people, are there specific marketing and communications tools and/or methods that should be considered to get the message about arts and culture out there? What are they? Who should be responsible? How would they work?	7 mins
4. Are you aware of examples of marketing and communications practice that is being successfully implemented in other places? What and where are they? Discuss and explain why they are successful.	4 mins
5. What do you think are the priorities for communications and marketing should be in Banyule and why? Try to identify as a minimum your group's top 5.	4 mins
6. Now's your chance to revisit and finish off or add to any of the above	3 mins

Summit Survey Responses

Banyule Arts & Culture Planning Workshop (6 June 2017)

Q1 How clearly were the aims of the workshop communicated to you, prior to coming along?

Answered: 21 Skipped: 1

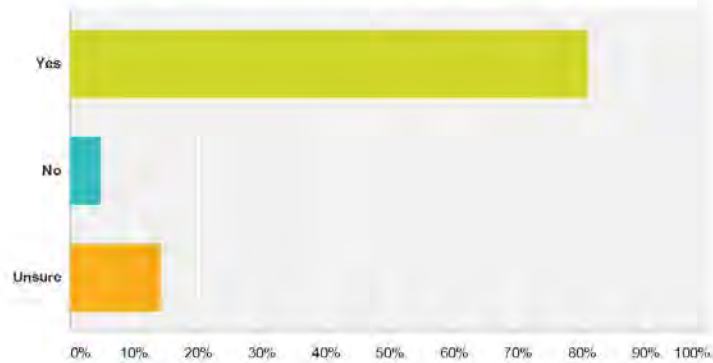


Answer Choices	Responses
Not at all	0.00% 0
Somewhat	61.90% 13
Very clearly	38.10% 8
Total	21

Banyule Arts & Culture Planning Workshop (6 June 2017)

Q2 Were your expectations met?

Answered: 21 Skipped: -1



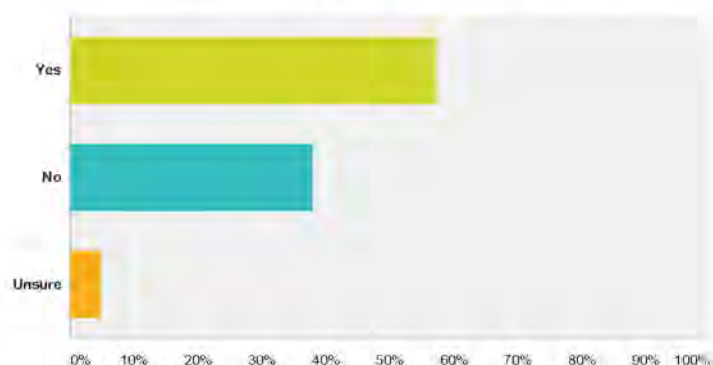
Answer Choices		Responses	
Yes		80.95%	17
No		4.76%	1
Unsure		14.29%	3
Total			21

#	If not, please tell us why?	Date
1	Did not arrive with expectations	6/8/2017 5:05 PM
2	I didn't have any expectations about the process or what information particulars we would be required to discuss.	6/8/2017 1:02 PM
3	The outcome that follows will indicate if expectations have been met	6/8/2017 10:06 AM
4	I wasn't sure what to expect. I knew there would be discussion but at what level and how it would be set up, I wasn't clear. But ended up being robust and engaging.	6/7/2017 10:06 PM

Banyule Arts & Culture Planning Workshop (6 June 2017)

Q3 Has your understanding of what the workshop was trying to achieve changed now that you've done the workshop?

Answers: 21 Skipped: 1

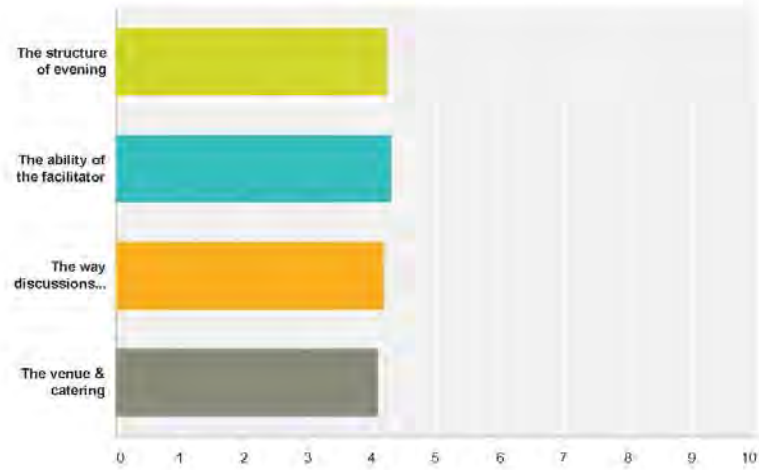


Answer Choices	Responses	
Yes	57.14%	12
No	38.10%	8
Unsure	4.76%	1
Total		21

#	If yes, please tell us why.	Date
1	It all just made sense and the facilitators were good as	6/15/2017 9:47 AM
2	The workshop's aim was to provide an arena for people associated in the arts, to be assembled together, and being asked the same questions. It was interesting to hear the responses, and how, so many of the groups discussions centered around similar issues- ie more available art spaces needed.	6/10/2017 8:41 AM
3	I feel the conclusion was slightly obvious and could of been reached quicker	6/8/2017 3:01 PM
4	Clearer understanding of the processes, challenges & differences of the various groups agendas	6/8/2017 1:02 PM
5	The collaborative approach - peer-to-peer - gave me a clearer appreciation that this was definitely aimed at achieving unfettered arts community involvement.	6/8/2017 7:32 AM
6	There was more information presented than I expected which was great. I thought I'd be asked to share my ideas but it was more of a two way conversation, I got a lot out of it.	6/8/2017 7:22 AM
7	I didn't really understand what was expected before the evening. I thought that we would be asked to present ideas to the committee, and I was really nervous about that. The forum was much better and I really enjoyed the process. Working in small groups was much less confronting, especially as I knew someone else on the table.	6/7/2017 11:34 PM
8	The collaborative and creative nature of the workshop was surprising and brought out new ideas.	6/7/2017 10:26 PM
9	Yes. Initially I thought we'd be brainstorming ideas for future arts/cultural events. The workshop was more about the needs of the community ie workshop/studio space, communications/marketing	6/7/2017 10:06 PM

Q4 How satisfied were you with the following:

Answered: 21 Skipped: 1



	Very dissatisfied	Dissatisfied	Neutral	Satisfied	Very satisfied	Total	Weighted Average
The structure of evening	4.76% 1	0.00% 0	4.76% 1	47.62% 10	42.86% 9	21	4.24
The ability of the facilitator	0.00% 0	10.00% 2	5.00% 1	30.00% 6	55.00% 11	20	4.30
The way discussions were managed at your table	0.00% 0	15.00% 3	0.00% 0	35.00% 7	50.00% 10	20	4.20
The venue & catering	5.00% 1	5.00% 1	10.00% 2	35.00% 7	45.00% 9	20	4.10

Banyule Arts & Culture Planning Workshop (6 June 2017)

Q5 Do you have any suggestions for how we could improve the delivery/structure of an event like this in the future?

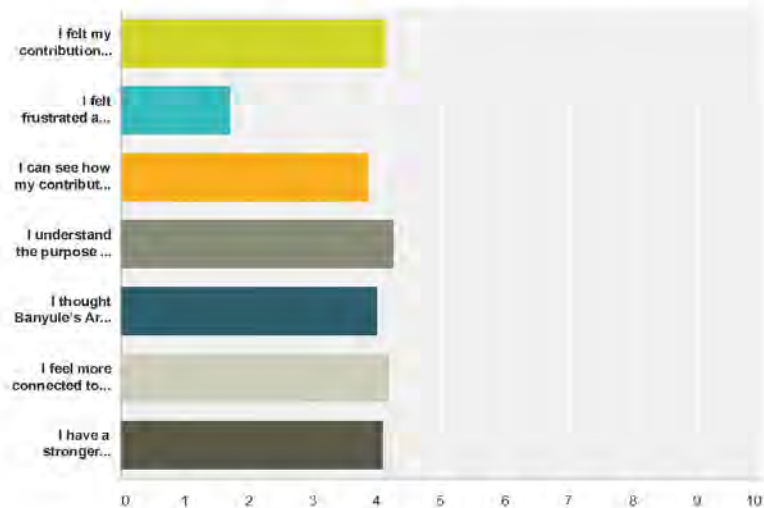
Answered: 10 Skipped: 10

#	Responses	Date
1	Nah	6/15/2017 9:47 AM
2	Many people arrived straight from work etc, not knowing each other and straight into the designated seating. It would be helpful for future events to factor in an extra 15 minutes at the beginning for people to meet & greet. Even if it was just to introduce oneself to a couple of people. Also, it would be good to be told who/what people did, their interests/work area, (because it appeared even on our table, people weren't all artists).	6/10/2017 8:41 AM
3	Some attendees were confused by building access	6/8/2017 5:05 PM
4	I found the facilitator personable but didn't enjoyed being yelled at constantly about the time allocations, I found that very unprofessional especially in such a setting. A bell could have been used instead.	6/8/2017 1:02 PM
5	The rushed nature of the question answering part was a negative.	6/8/2017 10:06 AM
6	Perhaps send some of the questions to be discussed to the participants before the evening, so that they have a chance to think it over before the night.	6/7/2017 11:34 PM
7	Remind me of venue location in emails sent leading up to event please.	6/7/2017 10:59 PM
8	Vegan food, and maybe a glass of wine?	6/7/2017 10:26 PM
9	Given the short time frame for answering questions, perhaps they could be sent out to groups beforehand. On the other hand, the quick pace forced you to respond and overall it seemed the whole group was on the same page. So at this stage I don't think I have any genuine suggestions.	6/7/2017 10:06 PM
10	No .. it was well organised ...	6/7/2017 7:11 PM

Banyule Arts & Culture Planning Workshop (6 June 2017)

Q6 Please tell us how much you agree or disagree with the following statements:

Answered: 21 Skipped: 1

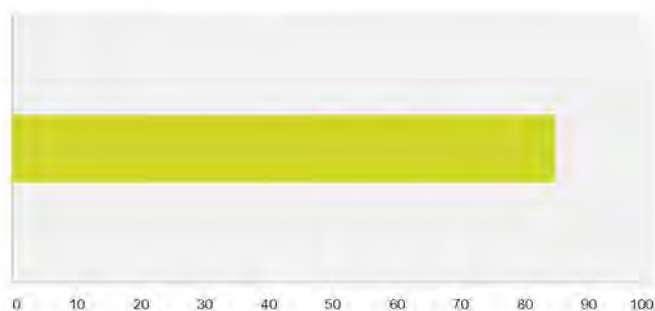


	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Total	Weighted Average
I felt my contribution was heard and appreciated	4.76% 1	4.76% 1	0.00% 0	52.38% 11	38.10% 8	21	4.14
I felt frustrated at the workshop.	52.38% 11	28.57% 6	14.29% 3	4.76% 1	0.00% 0	21	1.71
I can see how my contribution will inform Banyule City Council's Arts & Culture Plan	0.00% 0	4.76% 1	14.29% 3	71.43% 15	9.52% 2	21	3.86
I understand the purpose of Council's Arts & Culture Plan	0.00% 0	0.00% 0	10.00% 2	55.00% 11	35.00% 7	20	4.25
I thought Banyule's Arts & Culture sector was well represented at the workshop	0.00% 0	14.29% 3	9.52% 2	38.10% 8	38.10% 8	21	4.00
I feel more connected to Banyule's Arts & Culture sector as a result of attending the workshop	0.00% 0	4.76% 1	14.29% 3	38.10% 8	42.86% 9	21	4.19
I have a stronger appreciation of the Arts & Cultural activity taking place in Banyule as a result of participating in the workshop	0.00% 0	0.00% 0	19.05% 4	52.38% 11	28.57% 6	21	4.10

Banyule Arts & Culture Planning Workshop (6 June 2017)

Q7 Please use the slider below to tell us how you rate your overall satisfaction with the workshop?

Answered: 21 Skipped: 1



Answer Choices	Average Number	Total Number	Responses
	85	1,786	21
Total Respondents: 21			

#		Date
1	90	6/15/2017 9:47 AM
2	70	6/10/2017 8:41 AM
3	100	6/9/2017 6:42 PM
4	47	6/9/2017 5:13 PM
5	95	6/9/2017 10:11 AM
6	81	6/8/2017 5:05 PM
7	40	6/8/2017 3:01 PM
8	70	6/8/2017 1:02 PM
9	80	6/8/2017 10:06 AM
10	91	6/8/2017 9:58 AM
11	97	6/8/2017 9:24 AM
12	85	6/8/2017 7:32 AM
13	100	6/8/2017 7:22 AM
14	100	6/7/2017 11:34 PM
15	71	6/7/2017 10:59 PM
16	98	6/7/2017 10:26 PM
17	95	6/7/2017 10:06 PM
18	90	6/7/2017 8:56 PM
19	96	6/7/2017 8:29 PM
20	95	6/7/2017 7:11 PM

7 / 9

Banyule Arts & Culture Planning Workshop (6 June 2017)

21	95	6/7/2017 6:59 PM
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Banyule Arts & Culture Planning Workshop (6 June 2017)

Q8 Is there anything we've missed? Any other feedback you can give us?

Answered: 11 Skipped: 9

#	Responses	Date
1	It will be interesting to see what eventuates / actual results from the workshop	6/10/2017 8:41 AM
2	A summary of current plans and developments undertaken by Banyule City Council might have been useful (esp. The Ivanhoe Learning and Community Hub) in order to work specifically towards needs centred around the Hub.	6/9/2017 10:11 AM
3	The policy development process could have been reinforced at the end of the session	6/8/2017 5:05 PM
4	As an organization devoted to arts & culture disappointed traditional owners of land were not acknowledged- the Wurundjeri at the start of workshop. The question about arts culture representation is disagree/neutral as there was no introductions to who & where the participants came from. Was there any aboriginal representatives? I would have liked to have seen a show of hands of who were the councillors, the artists, the community groups, etc & where people came from because the dynamic of discussion was definitely driven by this desire to improve own interests firstly.	6/8/2017 1:02 PM
5	As a scribe the layout and size of the pages did work well for me. As the pages were to record rather than go up on a wall A4 would have been fine and arranged in a booklet for would have been a clearer structure.	6/8/2017 10:06 AM
6	Bloody well done, guys. Gotta say that I came away feeling really positive about the arts community having been listened to. Rock on! (Yeah, pretty friggin' obvious who's filling out this survey, eh?) :-)	6/8/2017 7:32 AM
7	I really appreciate being given the opportunity to participate in the process. I've never done something like this before, and it was a great opportunity to meet new people, catch up with people I already know and find out how the council approaches their future planning.	6/7/2017 11:34 PM
8	The venue/meeting was noisy - hard to hear.	6/7/2017 10:59 PM
9	Thanks!	6/7/2017 10:26 PM
10	Thanks for a great night guys. I thought it was well organised and said a lot about Banyule's commitment to community enhancement having so many representatives there, who I find are accessible and approachable. Ideas I walked away with are: Informal gallery/exhibition space. Resources for artists and musicians such as information on applying for grants outside of Banyule and helpful contacts such as Auspicious Arts etc. Support on setting up exhibitions in underused spaces. Active use of social media such as Instagram & Facebook which is run by an employee. Podcast, interviews and general promotion of artists/musicians and cultural events. Informal exhibition at Hatch Gallery (would love to talk more about this one!). Thanks for all your work guys, it's much appreciated and look forward to hearing more. Cheers Lisa Watson	6/7/2017 10:06 PM
11	no	6/7/2017 7:11 PM

Arts Plan Survey results – Raw Data

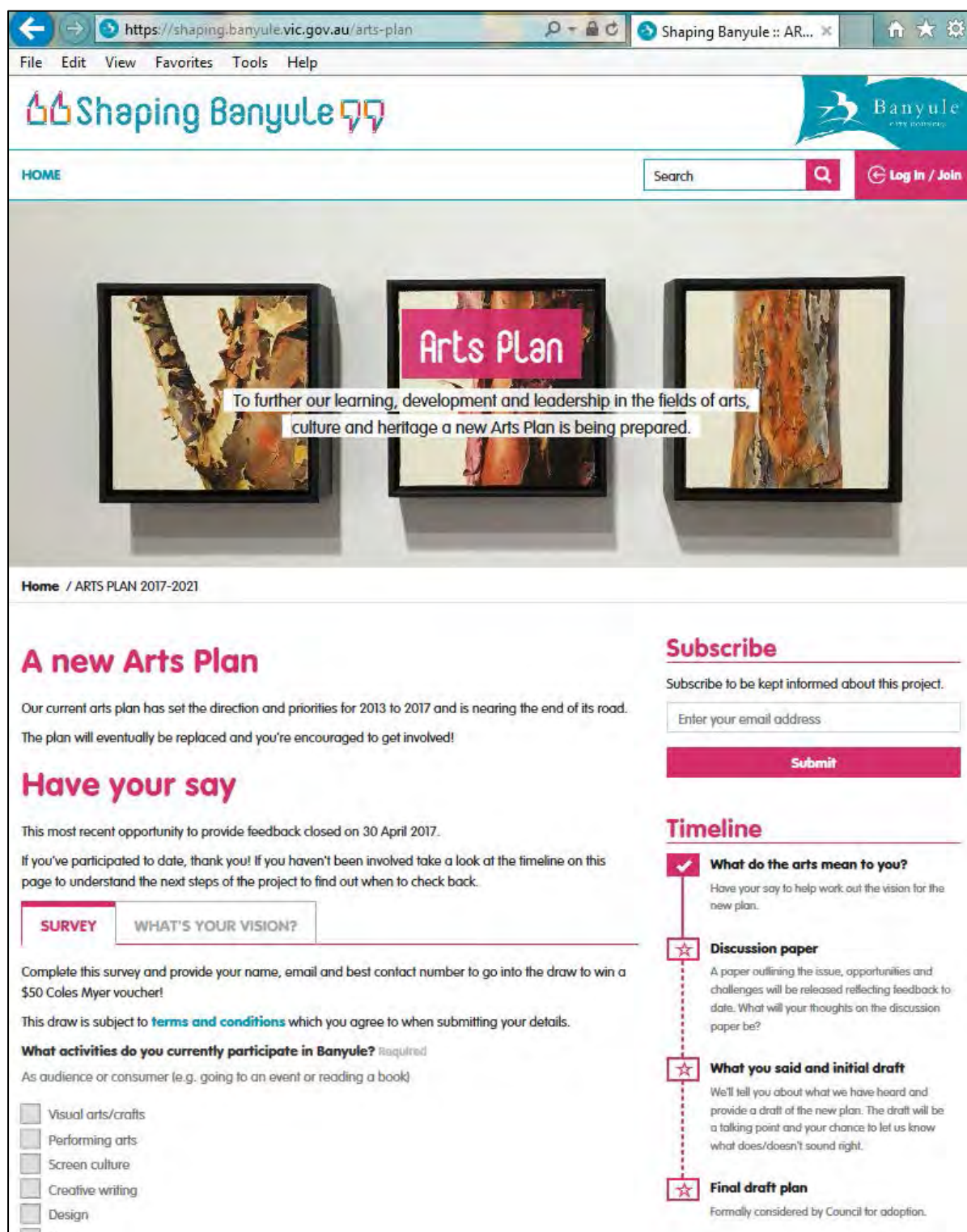
#	What activities do you currently participate in Banyule? (Checkbox Multiple)	What activities do you currently participate in Banyule? (Checkbox Multiple)	Banyule has enough arts & cultural facilities (Radio Buttons)	There are enough opportunities for me to participate in arts and culture activities in Banyule (Radio Buttons)	If there were more festivals and/or events in Banyule, what would they celebrate? (Checkbox Multiple)	Are there any arts and cultural opportunities that are not provided in Banyule?	I know what arts and cultural activities are available in my local area (Radio Buttons)	What barriers have you experienced to participating in arts and cultural activities? (Checkbox Multiple)	Age Group	Gender	I identify as:	In which country were you born?
1	1	1	1	1	1	1	1	1	45-54	Female		New Zealand
2	1	1	1	1	1	1	1	1	45-54	Female		Australia
3	1	1	1	1	1	1	1	1	45-54	Female		Australia
4	1	1	1	1	1	1	1	1	55-64	Male		Australia
5	1	1	1	1	1	1	1	1	45-54	Female		Australia
6	1	1	1	1	1	1	1	1	15-19	Female		Australia
7	1	1	1	1	1	1	1	1	25-34	Female		Canada
8	1	1	1	1	1	1	1	1	25-34	Male		Australia
9	1	1	1	1	1	1	1	1	35-44	Female		Australia
10	1	1	1	1	1	1	1	1	35-44	Male		Australia
11	1	1	1	1	1	1	1	1	35-44	Female	Culturally	Australia
12	1	1	1	1	1	1	1	1	35-44	Female		Australia
13	1	1	1	1	1	1	1	1	15-19	Female	Gay, Lesbian,	Australia
14	1	1	1	1	1	1	1	1	35-44	Female		UK
15	1	1	1	1	1	1	1	1	15-19	Male		Australia
16	1	1	1	1	1	1	1	1	35-44	Female		Australia
17	1	1	1	1	1	1	1	1	65 and over	Female	Culturally	Australia
18	1	1	1	1	1	1	1	1	35-44	Female		South Africa
19	1	1	1	1	1	1	1	1	45-54	Female		Australia
20	1	1	1	1	1	1	1	1	55-64	Male		Brazil
21	1	1	1	1	1	1	1	1	45-54	Female		Australia
22	1	1	1	1	1	1	1	1	35-44	Female		Australia
23	1	1	1	1	1	1	1	1	45-54	Female		Australia
24	1	1	1	1	1	1	1	1	35-44	Female		Australia
25	1	1	1	1	1	1	1	1	45-54	Female		Australia
26	1	1	1	1	1	1	1	1	25-34	Female		Australia
27	1	1	1	1	1	1	1	1	65 and over	Female		Australia
28	1	1	1	1	1	1	1	1	25-34	Female		Australia
29	1	1	1	1	1	1	1	1	25-34	Female		Australia
30	1	1	1	1	1	1	1	1	45-54	Female	Culturally	New Zealand (but
31	1	1	1	1	1	1	1	1	35-44	Female	Culturally	Australia
32	1	1	1	1	1	1	1	1	45-54	Female		Australia
33	1	1	1	1	1	1	1	1	45-54	Female		Australia
34	1	1	1	1	1	1	1	1	45-54	Female		Australia
35	1	1	1	1	1	1	1	1	35-44	Female		Australia
36	1	1	1	1	1	1	1	1	35-44	Female		Australia
37	1	1	1	1	1	1	1	1	25-34	Female	Culturally	Australia
38	1	1	1	1	1	1	1	1	45-54	Female	Gay, Lesbian,	Australia
39	1	1	1	1	1	1	1	1	25-34	Female		Australia
40	1	1	1	1	1	1	1	1	45-54	Male		Australia
41	1	1	1	1	1	1	1	1	55-64	Male		Australia
42	1	1	1	1	1	1	1	1	65 and over	Male		Australia
43	1	1	1	1	1	1	1	1	15-19	Indetermin	Gay, Lesbian,	Australia
44	1	1	1	1	1	1	1	1	45-54	Male	Culturally	Australia
45	1	1	1	1	1	1	1	1	25-34	Female		Australia
46	1	1	1	1	1	1	1	1	55-64	Male		Canada
47	1	1	1	1	1	1	1	1	25-34	Female		Australia
48	1	1	1	1	1	1	1	1	25-34	Female		Australia
49	1	1	1	1	1	1	1	1	55-64	Male		Australia
50	1	1	1	1	1	1	1	1	35-44	Female		Australia
51	1	1	1	1	1	1	1	1	55-64	Female		Australia
52	1	1	1	1	1	1	1	1	15-19	Female		USA
53	1	1	1	1	1	1	1	1	35-44	Female	Culturally	China
54	1	1	1	1	1	1	1	1	35-44	Male	Culturally	India
55	1	1	1	1	1	1	1	1	25-34	Male	Gay, Lesbian,	Australia
56	1	1	1	1	1	1	1	1	45-54	Female		Australia
57	1	1	1	1	1	1	1	1	45-54	Female		Australia
58	1	1	1	1	1	1	1	1	35-44	Male		Australia
59	1	1	1	1	1	1	1	1	35-44	Female		Singapore
60	1	1	1	1	1	1	1	1	55-64	Male	Culturally	Hong Kong
61	1	1	1	1	1	1	1	1	45-54	Female	Culturally	Australia
62	1	1	1	1	1	1	1	1	25-34	Female		Japan
63	1	1	1	1	1	1	1	1	25-34	Male	Culturally	India
64	1	1	1	1	1	1	1	1	25-34	Female		Australia
65	1	1	1	1	1	1	1	1	Under 15	Female		Australia
66	1	1	1	1	1	1	1	1	45-54	Male	A person	Australia
67	1	1	1	1	1	1	1	1	35-44	Male		Australia
68	1	1	1	1	1	1	1	1	45-54	Male		Australia
69	1	1	1	1	1	1	1	1	45-54	Female		UK
70	1	1	1	1	1	1	1	1	35-44	Male		UK
71	1	1	1	1	1	1	1	1	35-44	Male		Australia
72	1	1	1	1	1	1	1	1	15-19	Female		China
73	1	1	1	1	1	1	1	1	Female		Culturally	China
74	1	1	1	1	1	1	1	1	Female			India
75	1	1	1	1	1	1	1	1	25-34	Female		Australia
76	1	1	1	1	1	1	1	1	35-44	Female		Australia
77	1	1	1	1	1	1	1	1	Under 15	Male		Australia
78	1	1	1	1	1	1	1	1	20-24	Female		Australia
79	1	1	1	1	1	1	1	1	35-44	Female		Hong Kong
80	1	1	1	1	1	1	1	1	35-44	Female		Australia
81	1	1	1	1	1	1	1	1	45-54	Male		United Kingdom

What's your vision results – Raw Data

More opportunities for teens to develop their interest in art. Mentoring programs with Banyule artists or exhibitions for young people
Collaborate with La Trobe University theatre students re: performances at Heidelberg Theatre with marketing during Melbourne Fringe.
Mini-genre festivals at Yarra Plenty Regional Library. Genre of choice could change year to year; crime, SFF, romance, etc.
Craft / food market at Rosanna Parklands during summer
Large scale art installation for kids - see Polyglot Theatre http://www.polyglot.org.au/performances/
Increase the arts offerings by the Neighbourhood Houses.
Pottery & arts studio in Banyule! In addition to classes, you can have an "art centre membership" like a gym where members can work.
There are very thoughtful plaques in Germany to acknowledge Jewish individuals whose home was taken. Inspiration for AU Aboriginal heritage
Art work/ poetry should be made available at all train stations in Banyule to demonstrate the literary and artistic achievements of our city
A well promoted venue for Melbourne songwriters/ musicians/ poets to perform regularly and arts grants to support local artists.
Arts centre in N/E Banyule on a creek/river: art studios, w-shop & perform spaces, gallery, cafe, commun. hub, forums, festivals, gardens...
Something like this hireable ceramics studio: http://www.creativespaces.net.au/find-a-space/kilnit-studio-workshop-1
Expansion of Rosanna Library. Something like the Kathleen Syme Community Space and Library would be nice.
An art collective working space / organisation for teens or under 25s. Similar to Growing Pains in Burrinja.
Community gallery/shop or small spaces for craft and art collectives to sell artwork. Attach to cafes/theatre as in Salamanca in Hobart.
Art collective / galleries / craft shop targeted at providing short courses and opportunities for retirees.
Local Woiworung cultural and arts centre. Community meeting place for W. people, run by W. elders, with arts space, events calendar.
Improved event filtering on the YPRL website. e.g., a way to filter out reoccurring events (so that one of guest speakers are easy to find)
Local events incorporated into Melbourne-wide festival programs; Melbourne Fringe Fest, Sustainable Living Fest, Emerging Writers Fest, etc

Shaping Banyule Webpage

The Shaping Banyule webpage feedback was open during March/April 2017 to collect information for the Arts Plan.



<https://shaping.banyule.vic.gov.au/arts-plan>

Shaping Banyule

HOME

Search

Log In / Join

To further our learning, development and leadership in the fields of arts, culture and heritage a new Arts Plan is being prepared.

Home / ARTS PLAN 2017-2021

A new Arts Plan

Our current arts plan has set the direction and priorities for 2013 to 2017 and is nearing the end of its road. The plan will eventually be replaced and you're encouraged to get involved!

Have your say

This most recent opportunity to provide feedback closed on 30 April 2017.

If you've participated to date, thank you! If you haven't been involved take a look at the timeline on this page to understand the next steps of the project to find out when to check back.

SURVEY WHAT'S YOUR VISION?

Complete this survey and provide your name, email and best contact number to go into the draw to win a \$50 Coles Myer voucher!

This draw is subject to [terms and conditions](#) which you agree to when submitting your details.

What activities do you currently participate in Banyule? *Required*
As audience or consumer (e.g. going to an event or reading a book)

- ☐ Visual arts/crafts
- ☐ Performing arts
- ☐ Screen culture
- ☐ Creative writing
- ☐ Design

Subscribe

Subscribe to be kept informed about this project.

Enter your email address

Submit

Timeline

- ☒ **What do the arts mean to you?**
Have your say to help work out the vision for the new plan.
- ☐ **Discussion paper**
A paper outlining the issue, opportunities and challenges will be released reflecting feedback to date. What will your thoughts on the discussion paper be?
- ☐ **What you said and initial draft**
We'll tell you about what we have heard and provide a draft of the new plan. The draft will be a talking point and your chance to let us know what does/doesn't sound right.
- ☐ **Final draft plan**
Formally considered by Council for adoption.

☐ Design
 ☐ None
 ☐ Other (please specify)

What activities do you currently participate in Banyule? Required
 As an active participant or producer (e.g. producing an event or writing a book)

☐ Visual arts/crafts
 ☐ Performing arts
 ☐ Screen culture
 ☐ Creative writing
 ☐ Design
 ☐ None
 ☐ Other (please specify)

Banyule has enough arts & cultural facilities Required
 How do you align yourself with this statement?

☐ Strongly agree
 ☐ Agree
 ☐ Neutral
 ☐ Disagree
 ☐ Strongly disagree

There are enough opportunities for me to participate in arts and culture activities in Banyule Required
 How do you align yourself with this statement?

☐ Strongly agree
 ☐ Agree
 ☐ Neutral
 ☐ Disagree
 ☐ Strongly disagree

If there were more festivals and/or events in Banyule, what would they celebrate? Required

☐ Arts
 ☐ Community service
 ☐ Diversity
 ☐ Environment
 ☐ Health and wellbeing
 ☐ Heritage
 ☐ Leisure
 ☐ Other (please specify)

Are there any arts and cultural opportunities that are not provided in Banyule that you'd like to see, or are there opportunities that currently exist that you'd like more of?

I know what arts and cultural activities are available in my local area Required
 How do you align yourself with this statement?

☐ Strongly agree
 ☐ Agree
 ☐ Neutral
 ☐ Disagree
 ☐ Strongly disagree


What barriers have you experienced to participating in arts and cultural activities? Required


☐ Accessibility
 ☐ Unaware of activities
 ☐ Cost
 ☐ Lack of programs or facilities
 ☐ Time
 ☐ Transport
 ☐ None
 ☐ Other (please specify)

Formally considered by Council for adoption.

[See less](#)


Supporting documents



Arts Plan (Overview)
 PDF (705.60 KB)



Arts Plan
 PDF (2.18 MB)

Contact

Have questions or want to learn more about the arts plan, get in touch:

 **Name** Colin James

 **Phone** +61 3 9457 9931

 **Email** Colin.James@banyule.vic.gov.au

About you

We're interested to know a bit about you to make sure the mixture of responses we receive represent the diverse community across all of Banyule.

Age Group Required

** None

Gender Required

** None

I identify as:

- ☐ A person with a disability
- ☐ Aboriginal or Torres Strait Islander
- ☐ Gay, Lesbian, Bisexual, Transgender, Intersex, Queer (GLBTIQ)
- ☐ Culturally and Linguistically diverse (CALD)

In which country were you born? Required

Suburb Required

** None

You could win!

Complete this survey and provide your name, email and best contact number to go into the draw to win a \$50 Coles Myer voucher!

This draw is subject to [terms and conditions](#) which you agree to when submitting your details.

Name

You have **150** characters left.

Email

Contact number

You have **20** characters left.

The survey form is now closed. Thanks for your contributions.

Prize draw winner

Many thanks to everyone who has contributed to the development of the arts plan to date including all who participated in our survey over the festival weekend (18-19 March).

Congratulations Jennie from Viewbank! You have been randomly selected to win a \$100 Coles Group & Myer Gift Card for having your say and completing the survey during the festival weekend!

Also for each week in April we randomly gave away a \$50 voucher for contributing to the development of our arts plan. If you completed the survey during April, and provided your name, phone and email and you were considered for the prize draw.

About the Arts Plan

WHY

CURRENT PLAN

We advocate for the arts and cultural aspirations of Banyule and setting it all out in a plan of action allows everyone to understand what we do and why we do it.

The Arts Plan assists in the resourcing and planning of arts, culture and heritage programs. It also sets the aim of what we are to achieve and ensures we are kept accountable.

All our efforts, strategic or otherwise are directed towards delivering on a promise to make the shared vision, as set in the plan, a reality.

Our current arts plan was developed several years ago by including you in the conversation. It was produced at the time factoring in the types of events and activities that interested you and whether your needs and desires had been addressed.

What's your Vision – Shaping Banyule webpage

[←](#)
[→](#)
<https://shaping.banyule.vic.gov.au/arts-plan>

Shaping Banyule :: AR...

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SURVEY

WHAT'S YOUR VISION?

To make sure we head in the right direction with the new plan, an appropriate vision needs to be set. We want your help to set the vision and want to know, what do the arts in Banyule mean to you?

What is your vision for arts, culture and heritage in Banyule?

CLOSED. The visioning activity has now concluded. [Click to see all the submitted ideas.](#)

Recent

Popular

<div>30 April, 2017</div> <div>Louise says:</div> <p>"Local events incorporated into Melbourne-wide festival programs; Melbourne Fringe Fest, Sustainable Living Fest, Emerging Writers Fest, etc"</p> <div> <div>👍 0</div> <div>👎 0</div> </div>	<div>30 April, 2017</div> <div>Louise says:</div> <p>"Improved event filtering on the YPRIL website. e.g., a way to filter out reoccurring events [so that one of guest speakers are easy to find]"</p> <div> <div>👍 0</div> <div>👎 0</div> </div>	<div>30 April, 2017</div> <div>Chris says:</div> <p>"Local Wolworing cultural and arts centre. Community meeting place for W. people, run by W. elders, with arts space, events calendar."</p> <div> <div>👍 1</div> <div>👎 0</div> </div>
<div>30 April, 2017</div> <div>Chris says:</div> <p>"Art collective / galleries / craft shop targeted at providing short courses and opportunities for retirees."</p> <div> <div>👍 0</div> <div>👎 0</div> </div>	<div>30 April, 2017</div> <div>Chris says:</div> <p>"Community gallery/shop or small spaces for craft and art collectives to sell artwork. Attach to cafes/theatre as in Salamanca in Hobart."</p> <div> <div>👍 1</div> <div>👎 0</div> </div>	<div>30 April, 2017</div> <div>Chris says:</div> <p>"An art collective working space / organisation for teens or under 25s. Similar to Growing Pains in Burninja."</p> <div> <div>👍 0</div> <div>👎 0</div> </div>
<div>30 April, 2017</div> <div>Louise says:</div> <p>"Expansion of Rosanna Library. Something like the Kathleen Syme Community Space and Library would be nice."</p> <div> <div>👍 2</div> <div>👎 0</div> </div>	<div>30 April, 2017</div> <div>Louise says:</div> <p>"Something like this hireable ceramics studio: http://www.creativespaces.net.au/tin-d-a-space/kilnit-studio-workshop-1"</p> <div> <div>👍 0</div> <div>👎 0</div> </div>	<div>2 April, 2017</div> <div>Hands says:</div> <p>"Arts centre in N/E Banyule on a creek/river: art studios, w-shop & perform spaces, gallery, cafe, commun. hub, forums, festivals, gardens..."</p> <div> <div>👍 4</div> <div>👎 0</div> </div>
<div>1 April, 2017</div> <div>Etta says:</div> <p>"A well promoted venue for melbourne songwriters/ musicians/ poets to perform regularly and arts grants to support local artists."</p> <div> <div>👍 2</div> <div>👎 0</div> </div>	<div>19 February, 2017</div> <div>mossb says:</div> <p>"Art work/ poetry should be made available at all train stations in Banyule to demonstrate the literary and artistic achievements of our cit"</p> <div> <div>👍 6</div> <div>👎 2</div> </div>	<div>15 February, 2017</div> <div>RosannaRes says:</div> <p>"There are very thoughtful plaques in Germany to acknowledge Jewish individuals whose home was taken. Inspiration for AU Aboriginal heritage"</p> <div> <div>👍 4</div> <div>👎 0</div> </div>

new plan.

☆

Discussion paper

A paper outlining the issue, opportunities and challenges will be released reflecting feedback to date. What will your thoughts on the discussion paper be?

☆

What you said and initial draft

We'll tell you about what we have heard and provide a draft of the new plan. The draft will be a talking point and your chance to let us know what does/doesn't sound right.

☆

Final draft plan

Formally considered by Council for adoption.

See less

Supporting documents

Arts Plan (Overview)

PDF (705.60 KB)

Arts Plan

PDF (2.18 MB)

Contact

Have questions or want to learn more about the arts plan, get in touch:


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Banyule Arts and Cultural Advisory Committee Meetings minutes notes

The Banyule Arts and Cultural Advisory Committee is an ongoing advisory committee of Banyule City Council. Its terms of reference and minutes can be found on the Council website.

Banyule Arts and Cultural Advisory Committee BACAC Pre-Summit Meeting

23/5/17 The Banyule Arts and Cultural Advisory Committee (BACAC) met to discuss the development of the Arts Plan and planning for the consultation session on June 6.



Arts Plan – BACAC Meeting

MEETING MINUTES

23 May 2017
6pm Greensborough Council Office, Meeting Rm 4.06

ATTENDEES: Marcello, Fran, Les, Colin James – Cultural Services Team Leader, Hannes Berger – Art and Cultural Development Officer, Lucia Brennan – Recreation Planner.

APOLOGIES:

1. Welcome/Overview
 - i. Why we are here – developing our next 4yr Arts Plan. Presenting what we've heard so far and planning for our larger consultation session on June 6
 - ii. Project timelines on schedule
2. City Plan Structure
 - i. Showed the Structure. Key Direction for the Arts is in the People Pillar of the City Plan
3. Vision Discussion
 - i. Presented the proposed vision – it shows a direct alignment with the City Plan as it uses the key direction
 - Aligns with Creative State wording
 - General consensus that the proposed vision reads well and
4. Trends Influencing Arts and Culture – slides presented
 - i. Creation of Creative Victoria – 1 year in, early days still. Encompasses Arts, Culture, Music, Arts, Screen, Games and Design. Arts Vic no longer, now absorbed in Creative Victoria. Creative Victoria still issue grant funding similar to how Arts Vic use to.
 - ii. They need to have a 4 year plan (legislated)
 - iii. Additional comment noted from the group was that 'we should celebrate our strenghts'
5. Literature Review – early documents refer to social outcomes. More recent documents talk about cultural outcomes. Important to use the shared language of Creative State and Arts Nation.
 - i. We need to establish our benchmark so that we can measure our outcomes and refer to a baseline.
6. Consultation Findings – slides presented

- i. Additional comments 'Ongoing awareness brings cultural change' and need to reach out to the community through schools and let them know 'you're apart of an Arts community'.

7. Stakeholder Feedback – slides presented

- 8. Key Themes – slides presented on what the emerging themes seem to be with some example of key issues. General group consensus that these emerging themes are accurate and reflect the data, trends and literature review.

9. Strengths/Challenges and the June 6 Meeting

Discussions amongst the group included:

Identify what's getting in your way – what can Council do to help break down those barriers.

Present our strengths – show what we can offer, what we've got. We think we can offer this....what else can we do, what are other possibilities? Idea raised to do a reverse swat analysis.

Make sure to present in a way that stops putting up road blocks.

June 6 meeting – thank people first. Acknowledge their contribution. There are no wrong answers. We want to remind people how valuable they are for Arts and Culture in Banyule.

If Banyule means the arts, what does that look and feel like to you?

Make font size larger for presentation night!.

- 10. Framework – Further discussion on Cultural Outcomes. 5 key public policy domains (Community Indicators Victoria). Refer to notes (Hannes)

We want the arts plan to be strategic and not just action/output driven.

11. Next Steps -

- i. June 6 meeting – external facilitator, a number of people/groups invited – welcome to extend invite further.
- ii. Development of Strategic Directions and Actions
- iii. Next meeting in June will be presenting a draft plan prior to finalising the draft for Council to consider releasing for community consultation (draft planned to be available for community comment 18 July – 14 Aug)
- iv. BACAC members could be involved in helping to facilitate table discussions and/or scribe.

Banyule Arts and Cultural Advisory Committee BACAC 04-04-2017

BACAC discussed the City Plan and Arts Plan and mentioned the idea of setting up a gathering and inviting community group, artists and organisations.



Banyule Arts and Cultural Advisory Committee
Tuesday 4th April 2017, 6:30 - 8:30 pm
Hatch Contemporary Arts Centre

AGENDA

1. Welcome, Apologies

Attendees	Apologies
Colin James (BCC)	Isabella Holding (conflict)
Jacqui Ratcliffe (BCC)	Jan Dirk "JD" Mittmann (Sydney)
Cr Tom Melican (left at 7.10)	Kate Hansen
Cr Peter Castaldo	
Wendy Fleming	
Anne Bennett	
Marcelle DiAmico (left at 8.00)	
Irianna Kannellopoulou	
Les Walkling	
Rosemary Crosthwaite (left at 7.30)	
Francis Lee	
Rebecca Armstrong	
Francis Lee	

Name tags for committee members

2. Previous Minutes

Items on this weeks agenda

Follow – up items at end of agenda

Minutes moved by Rosemary – Seconded by Les

3. Current Highlights

- Gold medal – MAV innovation Awards - Sensory Friendly Festivals
Thank community agencies, metro access
- Banyule Festival
Went well – Well done all. Twilight Sounds agency issues. Kids ArtyFarty Fest gets better every year.
 - Why is it called the Kids ArtyFarty Fest? Put the name to the festival review. Parking signage to be improved.
 - Lots of balloons at the festival. Major campaign from Zoo's Vic to ban balloons at outdoor events. What can it be replaced by.

- Little pieces being used at the festival. Waste left after the festival. Tanks throughout the festival. Water bottles reduced.
- Sticks and stones and kids playing.
- Dish washing at festivals. Glass water bottles.
- Turbulence
 - Opening night 29/3/17 – 250 people at opening.
- Homefront update
 - About to launch the online phase of consultation. Replacement sculptures will be steel and chainsaw carving. Existing sculptures are precious and removal will happen carefully. Possible burning of sculptures in a ceremony.

4. 2017 – 21 Arts and Cultural Development Plan

- a. Draft City plan – Arts and Culture Key direction and Focus areas
Enhance quality of life of the community through arts and culture

JD – No mention of the collection in the draft key direction.

Wendy – Emphasis – management and making the collection accessibility and increase access.

Colin – Would like to set up a gathering in May to have interested members of the community participating in consultation. Maybe – World Café Style. Inviting community groups, artists and organisations. Suggested May 21st Date.

- b. Literature review and initial consultation results so far
- c. Further Consultation - Arts and Culture Forum – Date and BACAC role

5. Ivanhoe Community Learning Hub – latest

Council has approved the stage 1 delivery plan - these are the existing plans which have been shown to the committee. Through May and June there will be further consultation around the landscaping and car parking. There are planning studies that must be undertaken for the pre planning permit. Aiming for December for a planning permit and detailed design completed. There will be chances for the committee to have input. July 2018 hope to appoint a construction company, with the aim to have contraction completed in 18 months.

Colin – Suggestion to go on a gallery tour

Wendy – Where does Greensborough fit into this?

Colin is putting together a 10 years arts and culture facilities plan. There has been work done into the current state of arts facilities. Need to further explore what the needs are. Greensborough will be part of that discussion.

6. Working Groups structure

The question came at last meeting regarding how the working groups integrate with the work of the committee. Working groups will have detailed conversations in specialised specific areas. BACAC can rely on expertise from the working groups. Please refer to Working Groups handout.

Peter – Art work in Ivanhoe, Walkways and the street scapes. To help with illegal graffiti.

Wendy – When will it be implemented? Should be implemented as of now.

7. Works on Paper Prize

Tom Melican supports the increase.

Colin handed out Steph's benchmarking report.

Wendy – Concerned the themes reduce the number of entries and restricts the entries.

Marcello – Believes the current prize amount is adding to the drop of entries. Neighbouring councils are in the realm of \$10,000+. Hoping to collect more money through entry fees. We are left behind in prize money. Our gallery is as great as any other.

Les – The report does not detail where the funding is coming from. Some art prizes are made up of funding from councils and foundations/donors.

Colin – JD has made comments – Dropping numbers may be because of increasing awards, and become more competitive. What other terms and conditions are considered? Currently art must be delivered to the Gallery. The profile of the collection and the award needs to be promoted in the application details.

Anne – Wants a tax invoice – Finance discussion. With a theme it's not artist based.

Irrianna – People's Choice should be \$1000.

Colin – The winner's acquired work had a price tag of \$5000 – acquisition price was only \$4000. We are hoping to increase our engagement with business community. Increasing pressures to resource our programs.

Wendy – In the off year – Could there be opportunities for a literature prize.

Rosemary – This award needs to consider the collection. The theme is worth considering as it can limit us, from a collection point of view. Needs to be continually review inline with the evolving nature of art. Working group to provide import.

Recommendation: *To increase the Works on Paper Award total prize money to \$12,000 – Made up of \$10,000 acquisitive prize \$1,000 highly commended prize, \$1000 people's choice prize. The entry fee is to be maintained at \$30. If there is a shortfall in funding raised through entries it will be accommodated from the Arts & Culture budget as an investment in the future of the prize. Additional sources of funding are being sought to support the Works on Paper Award prize.*

8. Heidelberg School Artist Trail – options discussion

Tom Melican would like to discuss further with Colin. Strong level of attachment to the signs along the trails. The program is not resourced. Taking out means our acknowledgment of the Heidelberg School is very lacking. Looking into apps. That are available for a walking trail.

Les – Make it virtual. Koorie Trust has funding in this area. Frances – Having the app on the phone. Can have literature. Anne – Can be very layered. Rebecca Power has done work on history and women.

Recommendation: *Investigate the transfer of the Heidelberg School Artist Trail signage and information into online digital and augmented reality platform, with future capacity to encompass Indigenous history. This would aim to replace the existing location markers with easily maintainable alternatives.*

9. Other Items

- Keep promoting shaping Banyule
- Moving in over Easter at One Flintoff

10. Next meeting

11. Meeting Close

Attachments:

- Works on Paper prize report
- Arts Plan Literature review
- City Plan Key directions draft
- BACAC working groups

Action item	Who
Recommendations to be considered at next council meeting	Colin
Update and distribute working group document	Colin
Ask for members for Hatch and other groups.	Steph
Ask question of Malahang Group if any are artists?	Jacqui/Hannes
Set date for Consultation in May on arts plan is distribute, Sunday 21 st May. Location TBC	Colin
Who started Koorie Trust	Hannes/Colin

Banyule Arts and Cultural Advisory Committee BACAC 03-02-2017

This meeting focused on reviewing the 2013-17 Arts Plan. The meeting also mentioned the Cultural development network planning and steps that will be taken on Shaping Banyule.



Banyule Arts and Cultural Advisory Committee
Thursday 2nd March, 6:30 - 8:30 pm
Hatch Contemporary Arts Centre

AGENDA

1. Welcome, Apologies

Attendees	
Colin	James (BCC)
Hannes	Berger (BCC)
Cr Peter	Castaldo
Mayor Tom	Melican
Darren	Bennett (BCC)
Steph	Neoh (BCC)
Kate	Hansen
Isabella	Holding
Rosemary	Crosthwaite
Marcello	DiAmico
Les	Walkling
Anne	Bennett
Francis	Lee
Apologies	
Rebecca	Armstrong
Irianna	Kannellopoulou
Jan Dirk 'JD'	Mittmann
Wendy	Fleming

Resignation: Violeta Madireddi

2. Previous Minutes

Arts Grants quarantined funds – Council is developing an Art Grants policy in which the review process might involve BACAC. But feedback has warned care needs to be taken around conflict of interest possibility... still working through process. Mayor &/or Councillor as well as community representative would sit on panel. And maybe one or two BACAC members could be invited in each round... those without conflict of interest – so we still get the expertise.

Minutes voted by Rosemary, seconded by Cr Castaldo

3. Current Highlights

Homefront Project – we need to replace the existing sculptures as they have come to the end of their life. Doing this in partnership with RSL and Repatriation Hospital Officer. Consultation is going out this Financial Year to come up with a concept for new works. Launch of new work will be in April 2018. Working with families and veterans to reflect experiences at home rather than battlefield. There is a significant veteran population in Banyule's north. Issues of PTSD. Website for the project will be linked to services at the Repat. Potential for annual event on that sight.

Mayor Melican question: Fred Laxler Reserve, Mount Street – RSL involvement?

Marcello DiAmico question: will we renew outdoor sculpture prize? Colin James to investigate. Old prize was sponsored by Old England Hotel, Heidelberg.

Level Crossing Removal Authority (LXRA) commencing work on Rosanna station this year – to include community art element, \$ allocation across 3 sites. Particularly Rosanna. Opportunity for Council to integrate is minimal; suspect retrospective site dressing. Seeking timelines and budget commitment to futureproof potential sites.

4. Ivanhoe Community Learning Hub – latest

Traffic management plan in progress – to council by mid-March. More consultation after this – impact of traffic will be an issue.

5. Art Collection and Hatch Working Groups

Council plans to form 'Art Collection and Hatch working Group'. Issues requiring attention: 1) \$10k left over from storage facility – acquisition money?? (Policy 2010-15 needs reviewing). Also need to consider decommissioning works. 2) Hatch – need to review business plan to include hire by community groups options... can't rely on volunteers. Also how to manage transition to new Hub. Suggestion that we need to get Hatch on Google Maps.

What other working groups are planned? – Festivals working group... Pinpoint... Malahang. Concern from committee members that the plan to integrate BACAC into Arts & Culture program hasn't really occurred – how will it work? Colin suggested that working groups report to BACAC and then minutes are forwarded to Council. Previous processes for committees will guide set up.

Questions raised around timelines on Working Groups – how to allocate one's time. We need to develop a framework, based on flexible nature of working groups, commitment, etc. When and what effort required?

Les Walkling suggested that we need sub-committees within BACAC – as opposed to new working groups – otherwise it diffuses the role of BACAC and is unproductive.

Works On Paper call out will commence in April – with selection committee opportunities for BACAC. September. Les Walkling commented that WOP judges should be from sector not of judges of notoriety – out of fairness to artists.

Turbulence Exhibition opens 30 March – features Felicity Gordon, members of Banyule's Textile Art Community and Sound artist, Alice Bennett – all local practicing, environmental artists

6. Review of 2013 – 17 Arts and Culture Plan

Summary of progress on old plan was distributed prior to this meeting. Marcello commented that it was very encouraging; a good place to build from.

We need to think about which goals to roll into new plan – build on existing developments. Colin James talked through summary of 2013-17 Arts Plan achievements:

- Impressionists Lab – not successful.
- Hatch – big achievement, engaged artistic community, attendances significant and new cohort.
- 10 year arts facility plan – not achieved but high priority in new plan.
- Working in partnerships – Yarra Plenty Library achievement. Neighbourhood houses needs developing, but beginning (Colin & Hannes attending NH coordinators meeting in March)
- Support creation of new works – Pinpoint underway but needs strategic development
- Diversify funding opportunities – programming ahead will provide opportunities. Staff resources at capacity and will not expand in immediate future.
- Marketing & Communications – low achievements. Website archaic. Shaping Banyule. People go to council website for services not entertainment – need to be smart about searchability of our events.
- Annual Report – not achieved. Better to 'report annually' not deliver an annual report.
- Whole of Council Approach - Strong collaboration with Community Services, particularly festivals. Still work to do in profiling arts & culture with Council & organisation.
- Status of Arts & Culture is improving within organisation. More work to do – be clever and strategic about what/how we take on.

Mayor Melican asked about status of Impressionist Lab. Colin explained that a consultant is reviewing existing business plan (which is 5 years old) – refreshing figures, looking at changes to context/landscape, talking to Heide. An architectural comp will be run to cost concept design (to save money). Complications in avoiding tender process – seeking ministerial approval. AAA advice. Heide under threat from planned new housing development. Yarra River trail options too. Important not to get caught on treadmill, Banyule has spent a lot of resources on this already. Council has supported a commitment to next phase of project but no design has been given to process. Heidelberg Artist School Association is driving project, not Council. Colin to share original scoping document.

7. 2017 – 21 Cultural Development Plan

- a. Cultural Development Network Planning framework
- b. Consultation methods
- c. Shaping Banyule promotion

Meeting ran overtime so this agenda item did not get discussed. However Colin outlined Shaping Banyule next steps:

- 4 community forums will be held in March – please inject arts into other forums as well as arts specific forums.

- Plans to host an event in April/May? To engage arts community in consultation to feed into City / Arts plan.

8. Other Items

Hannes to email judges invitation to Grand Parade, Steph to email working group info. Colin to provide more info on Shaping Banyule site and community forums.

9. Next meeting: Discuss 2017 meeting schedule

Did not get to this item due lack of time.

10. Meeting Close – 9.40pm

Banyule Arts and Cultural Advisory Committee BACAC 06-12-2016

This meeting talked about the current plan and also the review process. The committee expressed enthusiasm for the Cultural Development Networks framework.



Banyule Arts and Cultural Advisory Committee
Tuesday 6th December 2016, 6:30 - 8:30 pm
Hatch Contemporary Arts Centre

Minutes

1. Welcome, Apologies

Attendees	
Colin	James (BCC)
Hannes	Berger (BCC)
Cr Peter	Castaldo
Mayor Tom	Melican
Kate	Hansen
Irianna	Kannellopoulou
Rosemary	Crosthwaite
Anne	Bennett
Francis	Lee
Wendy	Fleming
Apologies	
Rebecca	Armstrong
Les	Walkling
Isabella	Holding
Marcello	DiAmico
Jan Dirk 'JD'	Mittmann

2. Previous Minutes

Minutes from previous meeting (2nd August) have been misplaced. Apologies from Arts & Culture team for this omission.

3. Introduce new Councillor and Arts Officer

Colin James welcomed and introduced new Councillor Peter Castaldo and new Banyule Arts Officer Hannes Berger.

4. 2017 Program Launch

On Thursday 24 November the 2017 Banyule Arts & Culture Program was launched at Hatch. This is the first time a full calendar-year season has been programmed and 2017 has been curated around the theme of 'Water'. As an initial seasonal offer the program is skeletal but the intent and direction is strong with clear potential for growth. This approach to programming provides better opportunities for strategic programming:

- Greater inclusion of Community groups/organisations and cross-connections in addition to Banyule programming.
- Exhibitions/works can be curated through an EOI process. There were 18 submissions received in 2016 resulting in new programs in 2017 including an exhibition with the Ivanhoe Photographic Society, and a partnership between local artists and Banyule's Environment Advisory Committee.
- Deeper collaboration with other internal departments – e.g. Shop 48, Early Years, Aged Care, YPR Libraries.
- Higher visibility / stronger marketing opportunities for the program.

The 2017 Launch was attended by about 70 people (artists, volunteers, community members, etc) and incorporated a vocal performance by an emerging Banyule artist (Jasmin Varlet) and a talk by artist Felicity Gordon about the progression her career has undertaken as a result of receiving a Community Grant and subsequent Banyule opportunities.

The committee agreed there has been noticeable growth in the Arts & Culture program – e.g. a consensus that people now ask “what’s on a Hatch?” rather than “Is Hatch open?”

5. Ivanhoe Community Learning Hub – latest

A briefing for the new Council will take place on 12 December. A FAQ document will be provided to community. Concept plans have been circulating for some time and architectural plans remain unchanged. The main concern within community is around how the precinct will be developed / impacted (rather than the building itself) – in particular, how will parking be affected? A more detailed design is expected in February, as well as conversations around the governance structure.

6. Arts Grants

Colin outlined plans within the A&C team to make a case to quarantine a portion of Banyule Community Grant Funds specifically for Arts & Culture applicants – approximately \$20k (20% of total CG spend). This proposal forms part of a broader strategy to embed a formal set of cultural indicators / measurables into Council planning and reporting. (See Item 7).

In the event of specific Arts & Culture Community Grants being formalised BACAC would then be asked to play a significant role in the assessment process for each funding round. BACAC members would provide appropriate expertise in assessing the cultural outcomes of potential projects. The committee discussed the need for clarity around selection criteria, conflict of interest issues, feedback to non-successful applicants, etc, but agreed in principle to the proposal. The aim is to have this in place for the next round of Community Grants in June 2017.

7. Arts and Culture – current and future

a. Review current plan

A formal review of the status of the current 2014-2017 Arts Plan is currently underway. Many actions have been completed, some will be rolled over into new plan – e.g. imperatives around a Public Art policy. Final outcome/status will be available early in 2017.

b. Process for next plan

Arts & Culture team are having a planning day in January as part of proceedings within the Leisure and Culture team to develop 2018-2021 plans. BACAC will play a leadership role in the development of the new Arts plan. This will include a formal consultation process – possibly a ‘World Café’ style engagement with community at Hatch.

The development of the new Arts Plan coincides with the development of the new City Plan. It is important that the two plans speak to one another and that the Arts Plan feeds into and compliments the City Plan. The Arts Plan will have a presence on Shaping Banyule - Council’s new community consultation tool. Colin outlined a framework – developed by the Cultural Development Network – for identifying the measurable cultural outcomes of engagement in arts and cultural activity. This will be the tool through which our plans will be developed and implemented.

Summary of CDN framework:

- A recognition of four pillars of community sustainability:
 - Economic vitality
 - Social inclusion
 - Environmental responsibility
 - Cultural vitality
- The inclusion of Cultural Vitality provides the opportunity to measure outcomes of programs that are other than social or economic.
- Measurable cultural outcomes in this context include:
 - Sense of connection to past (history, heritage, identity)
 - Respect for diversity and difference
 - Aesthetic pleasure experienced
 - Knowledge generated and shared
 - Expression of communal meanings (including spiritual)
 - Creative stimulation experienced
 - Opportunity for creative / symbolic expression

Further information will be provided to BACAC in the future. The committee expressed enthusiasm for the framework and agreed this is an important direction for Banyule Arts & Culture to take.

8. Other Items

Impressionist Lab: Seems to have gone off the boil. 1 Flintoff and Ivanhoe Community Hub have taken priority. The business plan is being reinvigorated. A design brief is needed. Council has committed \$50k to an Architectural Competition.

9. Next meeting: Discuss 2017 meeting schedule

Due to the meeting running overtime, this agenda item was not discussed.

10. Meeting Close – 8.45pm