

## **Waterdale Road Pocket Parks and Shared Zone Project Community Consultation Summary Report**

Consultation for the Waterdale Road Pocket Parks and Shared Zone Project ran for a 5 week period between 31 March to 5 May 2021.

The consultation comprised:

- Councillors and EMT presentation/briefing;
- Meeting with Ward Councillor, CEO and Manager (Parks and Open Space) to discuss design;
- Referral and meeting with internal Council stakeholders;
- Shaping Banyule page (plans, perspectives, background report, strategic documents, survey);
- Two signs installed on site;
- Three social media posts (Facebook, Instagram and Twitter) inclusive of one quick poll;
- Letter drop to properties within 400 metres of site;
- Two site pop-up sessions inclusive of one quick poll;
- Postcards distributed at pop-up sessions;
- Copies of the letter drop correspondence made available at the Ivanhoe service desk;
- Information provided to the Ivanhoe Traders Association and meeting;
- Information provided to Ivanhoe Grammar, Ivanhoe Girls Grammar and Mary Immaculate Primary School;
- Information provided to the Department of Transport, Telstra, VicTrack, Metro, Yarra Valley Water, APA and Jemena;
- Opportunity for written submissions to be submitted;
- Update provided to DELWP;
- Contact with a representative from Save Ivanhoe Group (this group is no longer active).

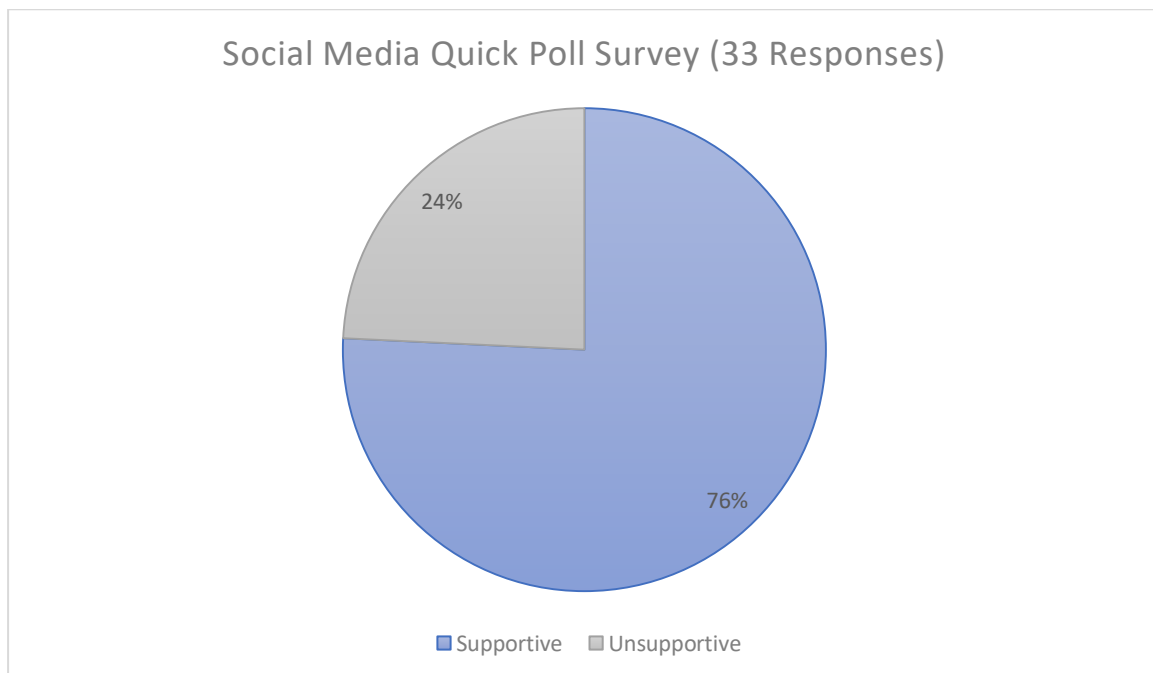
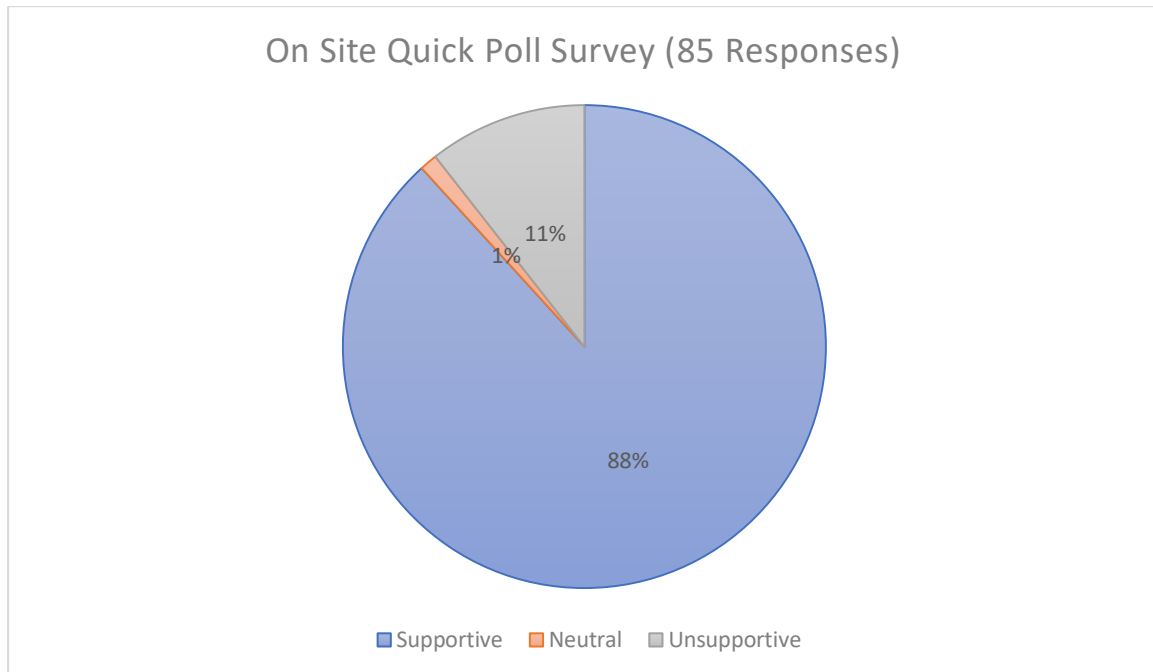
### **Consultation Metrics**

Key consultation metrics are listed below:

- Approximately 1,250 letters (inclusive of plan) were distributed;
- The project received 970-page views on Shaping Banyule;
- The project received 566-engagements as a result of social media (comments, likes, shares);
- A total of 68 surveys were completed;
- A total of 118 people contributed towards the two quick poll surveys;
- A total of 34 written submissions were received;
- A total of 13 internal teams were consulted.

## Quick Polls

The two quick polls asked participants if they supported or did not support the draft concept for the pocket parks and shared zone. The two graphs below detail the responses.

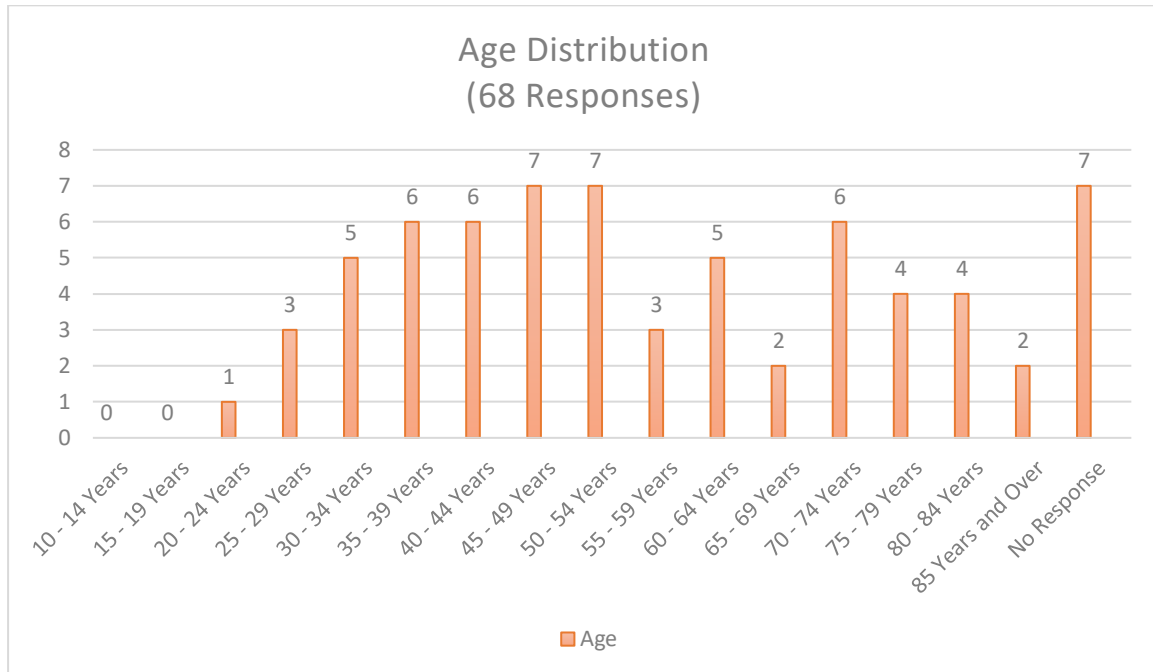


In total, 100 participants nominated support, 1 participant was neutral and 17 participants indicated that they were unsupportive.

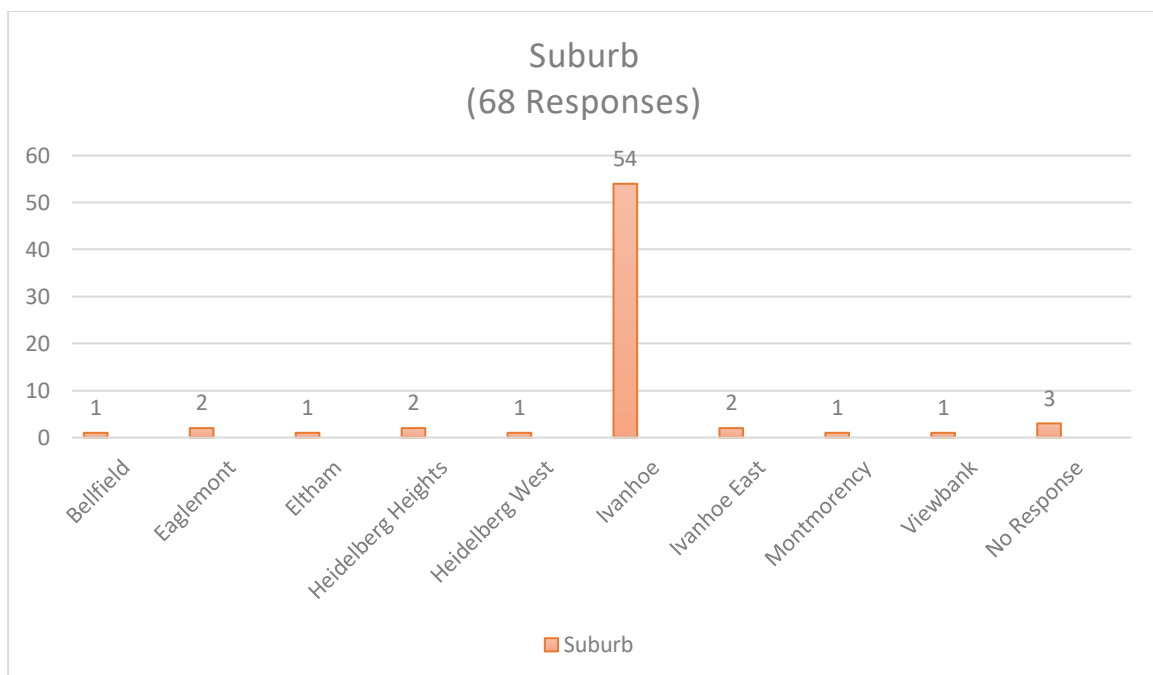
## Survey

Of the 68 completed surveys, 47% of those who provided feedback were male, 47% were female and 6% preferred not to say. Additionally, 6% identified as a person with a disability.

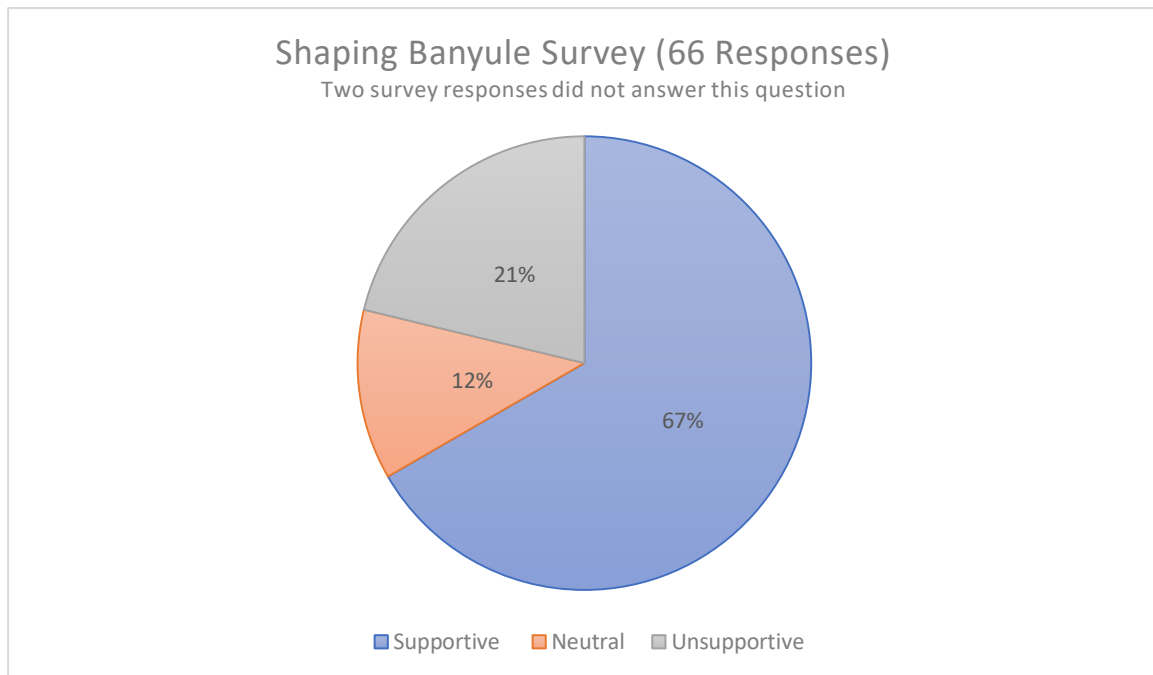
The age of those who completed the survey is detailed in the graph below. Age cohorts were well represented with the exception of those aged 19 years and below.



The graph below details the suburb where those completing the survey resided. Those who identified as a resident of Ivanhoe constituted 79% of the total survey participation.



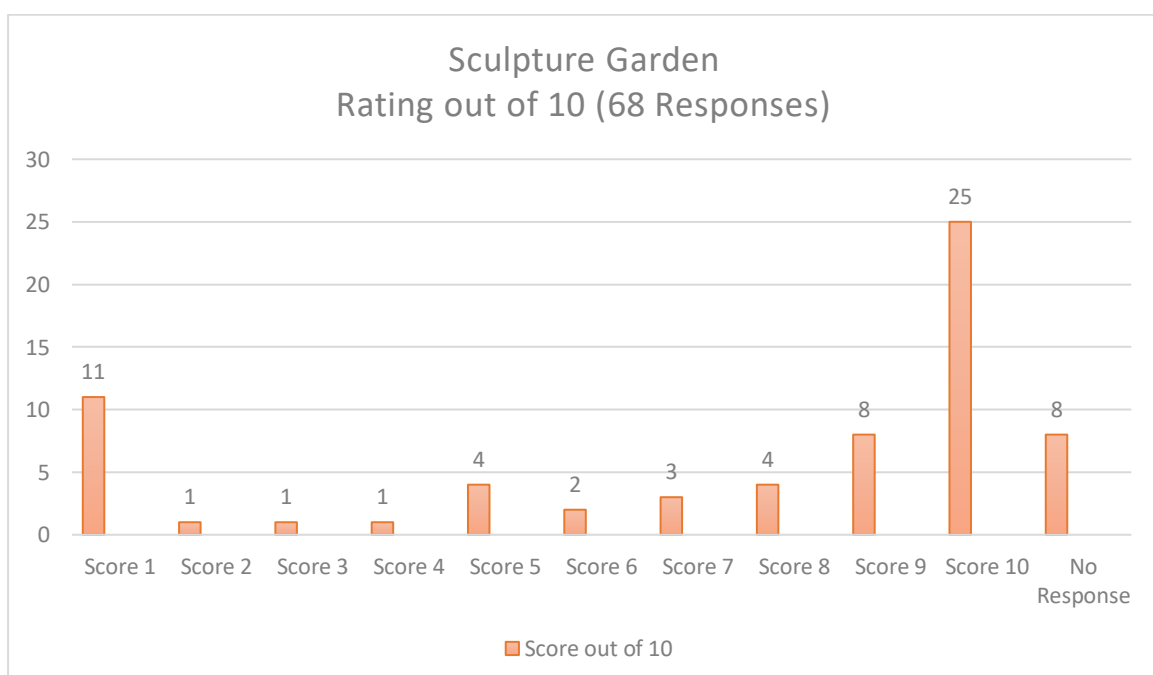
The survey asked participants if they supported or did not support the draft concept for the pocket parks and shared zone. The graph below details the response.



In total, 44 participants nominated support, 8 participants were neutral, 14 participants indicated that they were unsupportive and 2 participants did not provide a response.

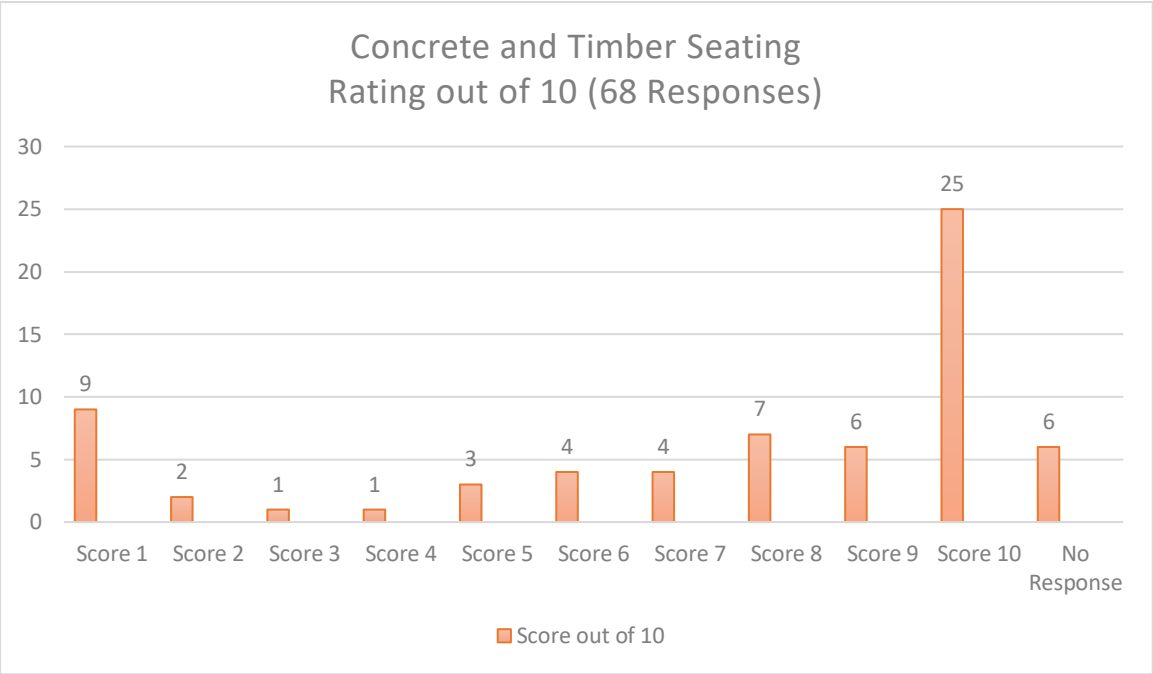
Survey participants were asked to rate 5 components of the concept out of 10 (1 = dislike and 10 = like). Scores between 1 – 4 were considered to represent non-support, scores between 5 – 6 were considered to be neutral and scores 7 – 10 were considered to represent support.

The graph below details responses with regard to the proposed sculpture garden.



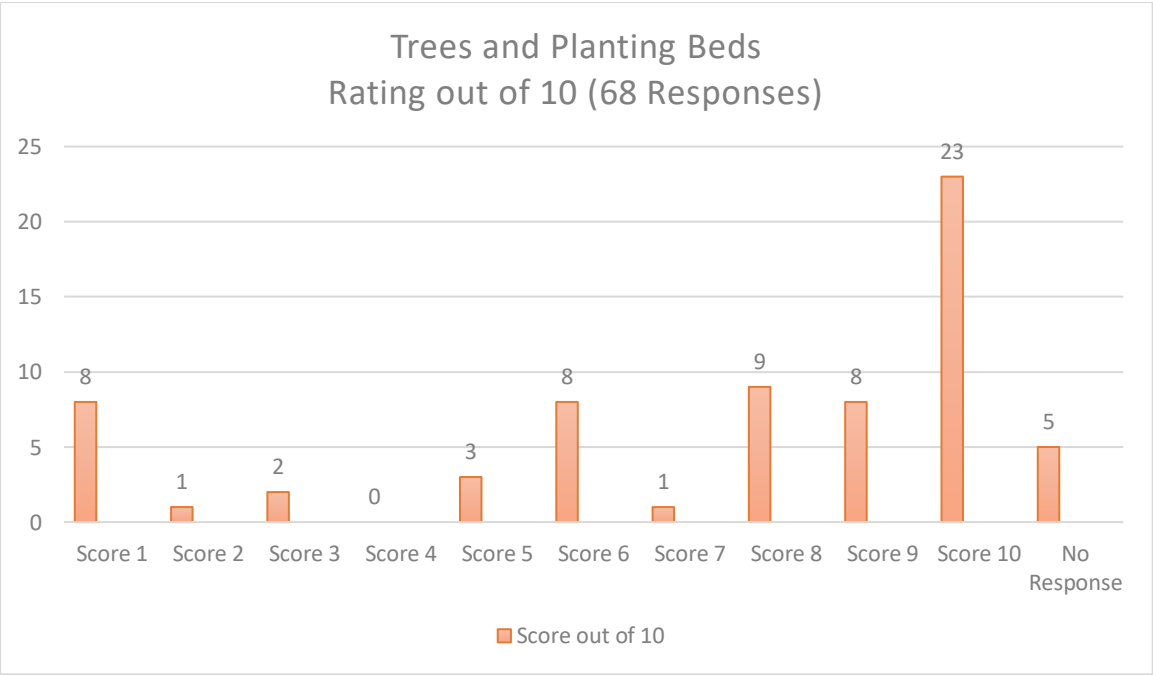
Regarding the sculpture garden, 59% were supportive, 9% were neutral, 20% were unsupportive and 12% did not provide a response.

The graph below details responses with regard to the proposed concrete seating with timber features.



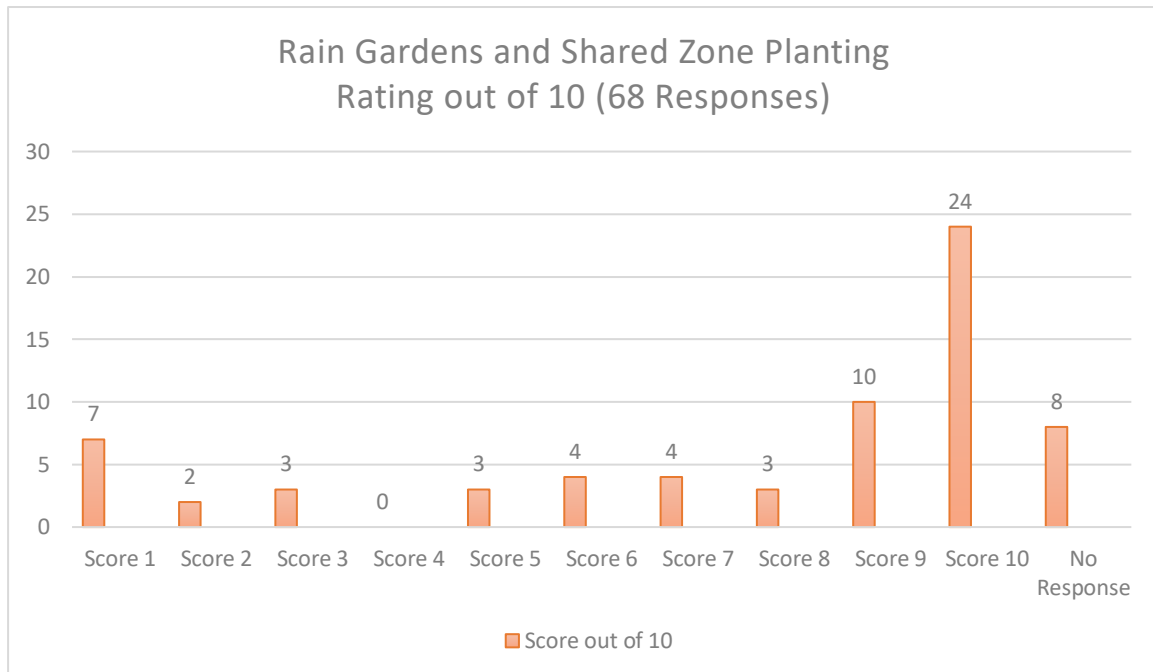
Regarding the concrete seating with timber features, 62% were supportive, 10% were neutral, 19% were unsupportive and 9% did not provide a response.

The graph below details responses with regard to the proposed feature trees and planting beds.



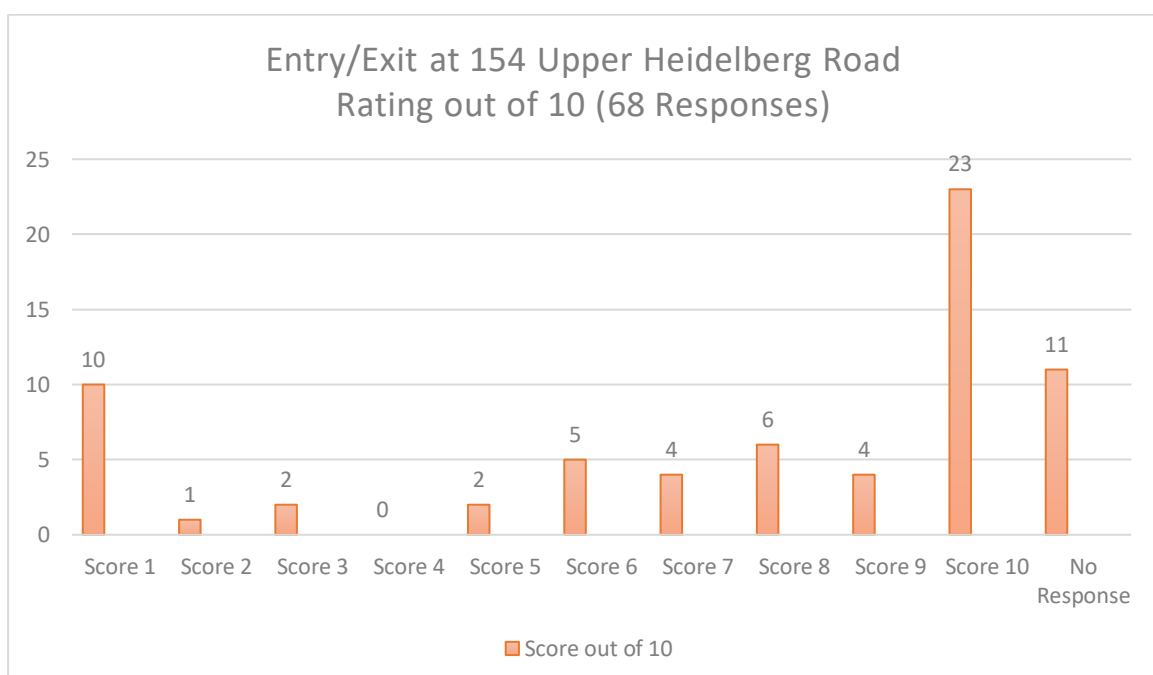
Regarding the feature trees and planting beds, 60% were supportive, 16% were neutral, 16% were unsupportive and 8% did not provide a response.

The graph below details responses with regard to the proposed rain gardens and shared zone planting beds.



Regarding the proposed rain gardens and shared zone planting beds, 60% were supportive, 10% were neutral, 18% were unsupportive and 12% did not provide a response.

The graph below details responses with regard to the proposed entry and exit changes at 154 Upper Heidelberg Road.



Regarding the proposed entry and exit changes at 154 Upper Heidelberg Road, 55% were supportive, 10% were neutral, 19% were unsupportive and 16% did not provide a response.

### **Long Answers and Written Submissions**

The survey included 4 long answer questions:

1. How supportive are you of the Waterdale Road pocket parks and shared zone?
2. Is there anything that you don't like about the draft concept design?
3. Do you have any ideas you believe will improve the draft concept design?
4. Any further comments?

In total, 190 long answers were obtained as a result of the survey.

In addition to the above, 34 written submissions were received, and 9 referral responses were provided from internal Council teams.

Whilst many responses were favourable, reoccurring concerns included:

- The closure of Waterdale Road to the south of Upper Heidelberg Road and issues relating to traffic flow and congestion;
- The lack of design of the triangular carpark inclusive of traffic movements between Waterdale Road and Norman Street;
- The design of the interface between the triangular car park and the Uniting Church;
- Impacts associated with on-street parking;
- Pedestrian and vehicular safety at the intersection between Waterdale Road and Norman Street and the possible need for a pedestrian crossing;
- The need to convert a section of Waterdale Road into a one-way street and how this will impact safety;
- The small size and location of the pocket parks, how these spaces will be used and proximity to traffic;
- The need to ensure the design is accessible and safe;
- Impact of existing overhead service infrastructure on the design and amenity of the space;
- Other works within the municipality should be prioritised over the project and funds should be redirected accordingly;
- The northern pocket park is being developed to the advantage of the recent development at 154 Upper Heidelberg Road;
- The installation of *Eucalyptus*, *Angophora* and *Corymbia* species;
- Impacts of wind and the need for shade;

- Antisocial behaviour occurring within the pocket parks and shared zone;
- Issues pertaining to process and consultation.